440 W. Sierra Madre Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, October 7, 1965

18 Pages - Vol. 58, No. 49

Search & Rescue Program Ready For A Gala Full Week of Events

Local Man Makes Forced Landing On Busy Freeway



NEALE PERKINS of 190 Oak Meadow, Sierra Madre, poses beside the Cessna 210 which he now owns. His adventures in making a forced landing on the Golden State Freeway are told in the October/November issue of Private Pilot

SM Search & Rescue Team

Conduct Long, Futile Search

A rather depressed group of Sierra Madre Search and Rescue men returned to their homes Sunday evening after

a hard and disappointing search and rescue effort in the

High Sierra's west of Mam- daughter trailed him for

fate of an 81 year old in- lost his tracks. Mono County

surance executive who Sheriffs and other volunteers

failed to return from a hike search the area in vain. On

noth Lakes.

Their leaving sealed the with flashlights and then

untangle the resulting snarl.

this idea was vetoed by the

Federal Aviation Agency

airport, then reassemble it. But it apparently did not

bors to the south in Inyo

County were called into the

search. They took with them

highly qualified mountain-eers from the Riverside Res-

The men and equipment

were flown from Burbank to

to the start of the search.

With heavy packs the men

streamed up to the 10,500 foot level where they made

The wild adventures of a Sierra Madre man making land, so he chose the free-a forced landing on the way, dodging traffic, but Golden State Freeway in his making a safe landing. Moaircraft during the peak ments later, he was sur-traffic hour are chronicled rounded by police cars and in the October/November officers, the latter directing issue of Private Pilot Maga- traffic and attempting to

Neale Perkins, who resides at 190 Oak Meadow, to make the minor repair Sierra Madre , tells of the ex- necessary and take off perience, explaining how he again from the freeway, but El Monte to San Fernando, but discovered poor visibil- and he was forced to comity where he intended to pletely dismantle his airland, so decided to return craft, have it carried to an

to his home base. No sooner had he made the 180-degree turn than he hurt his enthusiasm for flysuffered an engine failure. ing. He is still at it, owning There was no other place to his own plane.

rock strewn basins of the

mammoth Lake area and

knew the mountains well.

orided himself on his hiking

ability. Before leaving on his

hike he left a note for his

sister and daughter, telling

of his intended route of travel. He stated that he

high Split Mountain and descend into the tiny valley there. But his note ended

sadly, "I may not make it

but I'm going to try."

Haney always typed his note with his left hand, his right being crippled from a

rattlesnake bite many years

at dark his sister and

When he failed to return

anted to climb 11,727 foot cue Team.

Trail Race Saturday To

Send In Your Donations To Chamber Of Commerce For Team's Expenses

Schedule

Monday Wednesday

Oct. 13 - Lecture 8 p.m. S.M. School,

Thursday

Oct. 14 — Climbing Movie, Local Theatre Oct. 15 - Lecture S.M. School - Dr. Mason Oct. 16 — Trail Race — 11 a.m., Kersting Ct. Oct. 17 — Rescue Demonstration, Wilderness Park 10 a.m.

ing Court, up Baldwin, over Mira Monte, up Mt. Wilson Road to trail, then back to

wide promotions ever to be staged in Sierra Madre is the forthcoming Search and

Along with the demonstrations by our own team, the Los Angeles County Sheriff's office will be participating in the program with vehicles and the Sheriff's Los Angeles County

helicopter. Clip out the Schedule of events in this issue of the Madre News and plan to participate in this

unique Sierra Madre pro-

Trail Race Opening ceremony with

Flower Class At



Mary Pulliam

Mary Pulliam, widelyknown authority on floral arrangements, will teach a into the trailess area. Wednesday morning the George E. Haney, who had spent five summers in the often assisted their neighclass on flower arranging at the Foothill and Michillinda Branch of Investors Savings on Wednesday, October 13, at 2:30 p.m. There is no charge for the class. their two famed sturdy tracking bloodhounds, Hezi-kiah and Henrietta and two

privately for a number of years, specializes in the use of green foliage for arrange-ments. She feels that when arrangers see what they can do with the foliage readily Bishop by the Western Air Rescue Center and then in Mono County Sheriffs' cars available to them it enlightens and inspires both their arrangements and their gar-

All are invited to attend this class. Refreshments will be served during the informal gathering immediately following Mrs. Pul-

base camp at 2:30 a.m. By 6 a.m. the men
Please turn to Page 6

MAIL IN YOUR DONATIONS For the SIERRA MADRE SEARCH & RESCUE TEAM

SIERRA MADRE CHAMBER OF COMMERCE 49 S. Baldwin, Sierra Madre

Start From Kersting Court

Oct. 11 - Distribute Dog Banks Oct. 12 - Dog Banks

Miner Harkness

to 15.

Camp and back.

(Ray Smith)

third. (Ware).

and rescue patrol.

Fire Department.

National

Fire Week

ground.

burned Chicago to the

Locally, this week has been used to great advan-

tage in the promotion of fire

prevention in the schools

civic groups and other or-

ganizations. Fire Marshal

Bert Embree has impressed

upon the children and adults

of the city the importance

Block road for race

Helicopter will fly fire

Display all rescue equip-ent and include U.S.

Forest Service and Arcadia

Send out entry forms.

Three classes — 12 to 15, 16 to 24, and 24 and older Race will be from Kerst-One of the biggest city-

Everyone in town is invited to take part in this worthwhile annual promotion. There will be something to interest everyone during the entire week-long campaign from October 11 through 17. The calendar of events includes fund - rai-sing activities for the team and entertainment that will demonstrate the rules of mountain safety and encourage mountaineering as

Investors Savings



Mrs. Pulliam, who has ught flower arranging

liam's talk.

Rainfall to date Year ago to date Fiscal year starts Octo

Hammerschmitt To Head Local March of Dimes

Retired Los Angeles County Sheriff Eugene W. Biscailuz and District Attorney Evelle J. Younger, 1966 campaign co-chairmen for the L.A. County Chapter, March of Dimes, in a joint statement today announced the appointment of Yvonne Hammerschmitt, 275 E. Orange Grove Ave., nurse, to the post of Community Chairman for Sierra Madre.

Her first duties as head of the local 28th annual drive in January will be to supervise the recruitment of women, and teenagers to serve as volunteers.

Democrats Start Drive

Mrs. Norman E. Tournay, of Claremont, chairman of Mt. Wilson Road to Kersting Court for age group of 12 the Dollars for Democrats Other ages will follow same route but will con-Drive for the 49th Assembly District, announces that pretinue up trail to Orchard cinct kits are now in pro-cess of delivery to volun-

Older group will start at 11:15, middle group at 11:30 and young group at 11:45 The statewide drive, headed by Governor Edmund G. Communications will be Brown, as honorary chair-man, is scheduled for Octoestablished along route. ber 2 through October 17, Montrose Rescue Team and has been authorized by will patrol trail. (Latham) the Democratic State Central Committee, working in conjunction with the Cali-Have numbers printed for runners. (Twedell) fornia Democratic Council Prizes for first, second and and its volunteer precinct

Each doorbell ringer will be identified by an official red, white and blue badge. Funds collected will be used only in support of official nominees of the party after the June, 1966 primaries or for party registration drives. Master of ceremony will lead Flag Salute, say a few words and introduce Miner Locally the drive will be headed by Mrs. Winifred Rogers, president of the -Please turn to Page 6 ierra Madre Democratic

Club. Another Sierra Madre resident, Keith Seegmiller, is state chairman of the

Dollars Drive. Along with the Dollars MARINE PRIVATE Law--Please turn to Page 14

For over 50 years the week containing the ninth day of October has been proclaimed Crown City Ski National Fire Prevention Week. This is in recognition Club Party of the disastrous fire that

"Oktoberfest" will be the theme of the Crown City Ski Club party to be held Saturday evening, October 9, at 8:30 p.m., at 891 E. Grand View Ave., Sierra Madre.

This party will "kick off" the coming ski season. A German band will play, and there will be dancing and refreshments all to make for a "good old" Bavarian Persons interested in at-

of preventing fires, both in the home and in the mountains. tending phone ski club
This week has been no president Forrest Besocke at
different — the school chilEL 5-9473 or SY 2-2400 for -Please turn to Page 14 information.

Zechner Property Denied Crucial Front Yd. Setback

ing in an adjourned ses-

sion, Wednesday, Sept. 29.
Chaiman Couchman opened the public hearing with all the Commissioners pressent with the exception of Commissioners Poolman and Howell. He pointed out that the Planning Commission is not a "court of law," mere-ly a recommending body to the City Council.

The attorney representing the applicant, Mr. Zechner, the applicant, Mr. Zechner, reviewed the circumstances and reminded the Commissioners that the Zechners had received a building permit, with the setback marked, and had proceeded in good faith, this meeting being on two items a front ing on two items, a front yard setback variance and the continuation of the side yard eave setback.

The attorney stated that a building permit was granted with modifications on Aug. 17, construction

The Zechner property at started Aug. 26, and on Sept. 333 E. Grand View was the cause for the Sierra Madre on the job because of the Planning Commission meet-front yard setback. He pointed out that this was a hardship on the Zechners. To relocate the house would be increase in cost, new design, moving of more dirt because of the slope, and danger of slides, and that the specifications of the building permit were being followed at 25 feet setback.

Several neighbors spoke in favor of granting this variance, as they felt it would indeed improve the neighborhood, or at least do it no harm. One neighbor was against it in that he felt that the city ordinarces. that the city ordinances should be carried out.

On the eave overhang, the architect for the Zechners agreed this was no hardship, but because of the size of the lot, the design of the house would be much more acceptable with the larger

Petition Out To Curb

Prostitution The Sierra Madre Cham-

weekly winner.

ber of Commerce board of directors, at their October meeting on Tuesday morning, voted unanimously to endrose the signing of petitions now being circulated to qualify an initiative mea-sure to be voted on at the next general state election, giving counties and cities in the state the right to make their own laws in regulation of vice, prostitution and other aspects of lawlessness that can be considered to offend public decency.

Under present state law, municipalities have virtually no voice in defending themselves against crimes of indecency and moral outrage. The circulation of the petitions, for the signature of registered voters, so that the measure can be voted on by the people of the state, if it qualifies with Please turn to Page 5

Pvt. L. D. Gonzales Now Graduated



ence D. Gonzales, son of rence D. Gonzales, son of Mr. and Mrs. Laurence Gon-zales, of 30 South Lima Street, Sierra Madre, was graduated September 21 from Marine recruit train-ing at the Marine Corps Re-cruit Depot at San Diego.

Woman's Club To Hold Their First Luncheon

Sierra Madre Woman's Club will have its first luncheon meeting of the current season on Oct. 13 at the Clubhouse, 270 W. Sierra Madre Blvd., Sierra Madre. The morning session, be-ginning at 11 o'clock, will

be taken up with club business, both local and district, according to the president, Mrs. Roy E. Griffin. Mrs. John H. Maddox III, chairman of legislation and also civic improvement, will out-line plans in her two de-

After luncheon, members will hear "An Adventure in Sound," depicting the prog-ress of sound recording and reproduction during the past 80 years, as presented by Mr. William M. Merritt of Pacific Telephone.

During the demonstration, the audience will hear ander Bell's first telephone call, Edison's "talking ma-chine," the Gramophone, the wax disc and the "juke box." A comparison will be made between hi fidelity

and stereophonic sound.

Using the latest electronic equipment to reproduce stereophonic sound as it was recorded by two microphones Mr. Merritt will demonstrate such sounds as a train coming to a station, a bowling game, a church choir, a jet plane passing overhead and a music concert. Stereophon-ic sound produces a three-dimensional effect and con-

FIRST AN SECOND weekly winners of Western Airlines' Fan Jet Communter round trips to San Diego, Las Vegas, San Francisco or Oakland, receive prize tickets from Norman D. Kull, Monarch Savings and Loan Association executive vice president and director during current "Fiesta Days Celebration" which continues through October 15 at Monarch offices in Los Angeles and Arcadia. In the photo from left to right: Ralph Romano, Western Airlines representative; Norman D. Kull; Jessie Pena, first weekly winner and Val Madden, second

Monarch Savings Celebrates Fiesta Days Through Oct. 15

munity annually celebrates the anniversary of the Republic of Mexico's independence. Traditional fiesta days continue through the fall and winter. This year, Monarch Savings and Loan Association, located at 2201 N. Broadway in Los Angeles, happily extends its own current "Fiesta Days Celebra-tion" through October 15. "Fiesta Days are fun days and everybody is cordially invited to join us daily, except Sundays, from 9 a.m. to 6 p.m. to share in the fall festivities," announced Norman D. Kull, executive vice

president of the association. The gala public service program features an interesting Western Airlines tra-vel exhibit, free refreshments, music and a wide seection of educational and informational gifts including giant 25"x39" full color posters highlighting the authentic bullfight, Mexico

and Acapulco scenes as well as "Operation Amigos," a 72-page information packed guide featuring highlights, holidays, customs, useful phrases, places to see and things to do in Mexico on a

Building **Drops For** September

Total number of building permits issued for the month of September were 21 permits with a valuation of \$98,680. Two single dwelling units, with valuation of \$61,000.

A comparison of building for the first nine months of 1965 show \$2,531,837, with \$1,699,432 for the same per-

Street, electrical and plumbing permits issued 76, with fees collected of \$816.79. Plan check and building fees paid \$475. Business licenses for the month of September, \$1,031.

Dog licenses issued for

September were 38, fees of \$169.50. Bike licenses, 28,

Southern California's im-pressive and rapidly grow-ing Mexican-American com-chures, maps, luggage tags chures, maps, luggage tags and scores of valuable sur-

prise gifts are also offered free of cost or obligation at Monarch Savings home of-fice in Los Angeles as well as at the Arcadia branch, 1111 West Huntington Drive, Arcadia. The public is Effective October 1, 1965 daily interest compounded daily will earn the effective rate of 4.97 per cent when the current annual rate of 4.85 per cent is compounded

one year at Monarch Savings. Monarch also pays interest compounded from date of receipt on funds held through the end of quarter. Funds received or post-marked before midnight October 11 earn daily interest from date of receipt. Saving by mail is safe, simple, sure. Accounts are always insured to \$10,000 at Mon-

Kiwanis Club Hear Speaker On Drug Abuse

This being National Pharmacy Week, observed nation-wide, the local Kiwanians carried the theme through their program at their regular luncheon meeting Tuesday, Oct. 5.
Dr. David Kirkpatrick,

is the medical representative for Smith, Kline & adelphia, Pa.

Mr. Profet spoke to the Kiwanians on "The Hidden Sickness," the abuse of drugs. He ponted out that modern medicine relies on potent drugs to ease suffering and restore good health, but these same drugs, when abused, can be harmful. Mr. Profet's most interesting talk clears up many of the false ideas people have about the cause and cure of this problem. He told the Kiwanians which drugs are most often abused and suggests a program for public and personal countermeasures.

Team along the trail, with all in roads blocked.

Prizes for first, second and third will be presented by a trophy, and a perpetual trophy for the grand winner. A helicopter will fly fire and

rescue patrol during the

If you are interested in running ,fill out the blank below at once and send it in

to the Chamber of Com-

merce Office at 49 S. Bald-

a.m. the morning of the

ridiculous, but put there for a purpose and still exist, and

president of Sierra Madre Kiwanis Club, introduced speaker, Ted J. Profet, who French Laboratories of Phil-

Trail Race Starts Saturday 11 A.M. With Ceremony

The trail race sponsored by the Montrose Rescue by the Sierra Madre Cham-ber of Commerce will offi- all in roads blocked. cially open with ceremony and flag raising at 11 a.m. Saturday, Oct. 16, in Ker-sting Court, with Fred La-Lone to be the official starter for the race. There will be a limit of

the number entering the races and will be given preference according to the time of their entrance with the official entry blank. Fifty will be allowed to enter the class of 12 to 15 year olds; 20 in the class of race.

16 to 24 years, and 20 in the 24 years or older.

The race will be from

The race will be from Kersting Court, up Baldwin, over Mira Monte, up Mt. Wilson Road to the trail, then back Mt. Wilson Road to Kersting Court for age group of 12 to 15.

Other ages will follow the same route, but will continue up the trail to Orchard Camp and back.

Older groups will start at

Older groups will start at 11:15, middle group at 11:30 and young group at 11:45, with communications established along the route.

The Sierra Madre Senior Citizens' Club met Saturday, October 2. Mrs. Katheryn MacDonald from Big Bear, and Alice Gallagher from president announced

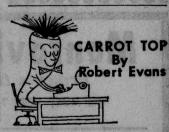
Senior Citizens'

Meeting Report

Arcadia were guests. The president announced the open house at British Home October 3. Molly McKim announced the Style Show to be held at the Woman's Club October 20.

The president read "Turn In the Worm's Lane." The Bethany Choral Group entertained with songs and Stanley Moyer showed his beautiful slides on scenes

he took in Pennsylvania. Six members will go on a trip to Yukapia October 27.



It certainly is becoming disastrous when the people of our good country lose the right to vote on accepting or rejecting any proposition affecting them. And to me that seems to be the position that Sierra Madre Canyonites are in at the pre-

The Government has allocated \$722,000 for flood control of the Sierra Madre Wash, and even though the majority of the people object, and it could be that the City Administration could object, still the Los Angeles Flood Control Board is responsibile for flood control and the could be still be seen to be seen t trol and it will be their decision to recommend to accept or reject.

Personally I doubt whether even their acceptance or rejection will have much to do with what is going to be done. It is my prediction that work on the Wash will start somewhere in the vicinity of April 15, 1966 and by November 15, 1966 you will see it completely covered with a concrete pipe expected to take care of the water, with a debris dam at its head with twice the

capacity. This is the law of the land, and we can see very

little that can be done with such a situation. Speaking and thinking about laws of the land re-minds us of some of the laws that are still on the books of many of our states United States. Many of them

have not been erased . . . for instance, would you believe it . . .

In Birmingham, Alabama, an ordinance rules it unlawful for a restaurant operator to sweep the floor . . . t is against the law to eat food while walking on the street of Northfield, Con-necticut and the same rule applies to anyone eating while driving a car in Wash-

ington, D.C.

Kansas state laws forbids one to serve ice cream or cherry pie on the Sabbath, and in Topeka, it is illegal for a waiter to serve wine in a tea cup . . . There is an ordinance in Echo, Oregon, which allows a person to kill a neighbor's chickens which have roamed on his land and permits him also to cook and eat them, "if he so desires."

In Corvallis, Oregon, young ladies are not allowed to drink coffee after six o'clock in the evening, and in Memphis, Tennessee if a waitress serves a piece of pie to a customer, he must either eat it or it must be thrown away in his presence . . . It is also agains

the law to serve bologna in Memphis on Sunday. In Gary, Indiana, it is against the law to ride any street car or attend any theatre within four hours after eating garlic, and in Waterloo, Nebraska, bless them, barbers are forbidden to eat onions between seven

a.m. and seven p.m.

——Please turn to Page 13

| Name | Age Phone |
|--------------------|----------------------------|
| treet | City |
| Suardian | Phone |
| Address | City |
| Running Experience |): |
| | Number Limited — |
| Runners ar | re to report at 10:00 A.M. |
| Saturday | Oct. 16, at Kersting Court |

250 Pair

SLACKS

Reg. \$5.98

125 Pair

SLACKS

Reg. \$6.98

RAIN

SUITS

526 S. Myrtle

Attend Childen's Hospital Coffee

in the Cocoanut Grove.

Presents the Best Bargains in the area

WE MUST KEEP THIS FAMOUS MANUFACTURERS NAME OUT OF THIS ADVERTISEMENT

BOOTS

Tanker

WORK

PANTS

Hunting

JACKETS

riyiioum oo

Wellington

JACKETS

Monrovia General

\$2.98

\$3.98

\$2.98

and Mrs. Charles B. Scott of As a prelude to the 19th annual Sleighball Luncheon San Marino, who represent the Arcadia Area Alumnae onsored by the Southern Chapter of Delta Delta Delta California Aumnae Chapters on the Hospital Committee. of Delta Delta, a cof-Also planning to attend the fee hour will be held on coffee hour is Mrs. Harold Friday morning, Oct. 1, at Cassriel of Arcadia, who is 10:30 in the Palm Court of the Arcadia Chapter's presithe Ambassador Hotel. Honored guests will be the pa-

Mr. Denman Hammond, trons and patronesses of the head of the division of Hem-1965 luncheon and fashion atology Research at the Children's Hospital, will show, to be held on Dec. 7 speak on "Current Research Mrs. Albert E. Miller, in Blood Diseases." All propresident of the Hospital ceeds from the annual Tri Committee, will preside at the meeting, and Mrs. Alton Delta benefit are donated to the Research Department of Layne, chairman of the cof-Children's Hospital, and fee hour, will greet guests since its inception over \$120,000 has been raised to continue support of research in children's blood disorders.

\$6.95

\$5.95

\$1.98

\$5.98

Open Fri. Nites

The Mariner groups of Trinity Presbyterian Church, 3740 Sierra Madre Blvd., Pasadena, will be host to their neighbors and friends for an evening of gala en-tertainment on Saturday, Oct. 9, from 5 to 10 p.m. Mr. and Mrs. Leslie Duttson are in charge of this year's

Mariner's Group

Neighbors Oct. 9

Will Host

This is the ninth consecutive year of this annual and it has grown yearly in neighborhood interest to a point where the Mariners hosted over 1,000 of their neighbors and friends last year. Excellent food, well prepared and reasonably priced, will be served buffet style from food booths on the patio between 5 and 8 p.m. There are separate game booths for the children, chairman-ned by Mr. and Mrs. Paul

Mr. and Mrs. Richard Fallis are in charge of a talent show, with two perform-ances given throughout the

Mr. and Mrs. Allen Ford preparation; Mr. Vic Harris, finance and advance sales; Mrs. Ella Carpenter, White Elephant Sale; Mr. and Mrs. Mac Goodrich, cakes and pie sale, and Mrs. Charles J.

Profits from the evening bishing of the chapel and grounds of Trinity Presbyterian Church.

Senior Citizens Enjoy Dinner Birthday Fete

The Sierra Madre Senior Citizens' Club celebrated the birthdays of the members who had birthdays in July, August and September. The ham dinner with all the trimmin's was a catered af-

Mrs. Nellie Halloway was welcomed back after a trip to Vancouver. Mrs. Gibson was also welcomed back after a long absence.

The Square Dance Group entertained with delightful dances. Mort Simpson called the dances.

On September 25 Stanley Moyer and his choral group of Bethany Church enter-On October 27 six members will go to the apple or-

Republican Unit

The Arcadia-Sierra Madre Chapter of the California Republican League is sponsoring guest speaker Lough-lin Waters, Wednesday, Oct. 13, at 8 p.m. at the Arcadia Methodist Hospital audito-

Attorney Waters is at present the only announced candidate for Governor in 1966. He formerly was a State Assemblyman, United States Attorney for Southern California under the Eisenhower administration, past California state chairman of the Republican party and is currently a practicing attor-

The meeting is open to the general public.

Totally new Plymouth VIP.

A new high in luxury...well within your reach.

Foothill Adult Forum Guest Speaker Flournoy

Assemblyman Houston I. Flournoy will be the speaker at the Foothill Adult Forum to be held at Sierra Madre Woman's Club on Sunday, October 10. The Foothill Adult Forum is sponsored by Sierra Madre Methodist Church as a service to the community A

catered dinner, open to the public, will be held at 6:30 p.m. followed by the forum at 7:30 p.m. Reservations for the dinner may be made by calling 355-0629.

Mr. Flournoy, who serves the 49th Assembly District, was first elected in 1960. His fine record has won him reelection for two more terms. At present he is serving on the following committees: Water, education, finance and insurance, elections and

reapportionment.

In addition to his Assembly duties, Mr. Flournoy is associate professor government at Pomona College and Claremont Graduate School. He hold the rank of captain, USAF Ready Reserve which stems back to his active service with the USAF in Korea as an intel-

ligence officer. Mr. Flournoy's other government experience was as researcher for the New Jersey Legislature and legislative assistant to former U.S. Senator H. Alexander Smith (N.J.). He holds a B.A. from Cornell University and a Ph.D from Princeton University.

David Schnabel Exhibits At Creative Arts

David Schnabel, the talented young artist - teacher who begins his drawing and old-painting workshops this week at the Creative Arts Group is also this month's featured exhibitor at La Trienda as it opens on Oct. 11. This small gallery and shop is located at 35 E. Montecito in Sierra Madre next to the Adobe of the Creative Arts Group, and works of both instructors and students are

Voices From Home To Servicemen By Local Red Cross

A special Christmas project for service families will be launched by Red Cross in its local branch office, 25 S. Baldwin Ave., on November 12, according to Mrs. Richard H. Law, chairman of the Sierra Madre Red Cross

This project, called Voices From Home, will provide an opportunity for families who have a member serving in the Armed Forces, either overseas, on a ship at sea. or hospitalized in the United States, to give him or her a wonderful and happy surprise at Christmas time with a personal message of greetings and cheer from the home folks on a record that runs as long as 12 minutes.

Red Cross trained volunteers will gladly help you record your voice on a plastic disc.

These discs will be made and mailed by Red Cross at no charge to the serviceman or his family. Red Cross Field Directors at military bases and hospitals have equipment to play the re-cords — in private if the serviceman desires — or

they may be played on any 33 1/3 rpm record player.

To obtain this service, call the Pasadena Red Cross Chapter office, 799-0841, between 8:30 a.m. and 5 p.m. on Monday through Friday, and set up an appointment to make your Voices From Home recording at the Sier-ra Madre Red Cross office on November 12.

Meeting Schedule October 1965

TUESDAY, OCT. 5 -Stated Meeting, 7:30 P.M. Dinner preceding this meeting at 6:30 P.M. Ladies

TUESDAY, OCT. 12 -Dark. Grand Lodge Communications at S.F.

TUESDAY, OCT. 19 -Practice Stated Meeting, 8:00 P.M.

TUESDAY, OCT. 26 -Past Masters Dinner, 7:00 P.M.

MONDAY, OCT. 18 -District Officers Association, 7:30 P.M. at Sierra Madre Lodge, Sierra Madre Host. Stated Meeting.

Sierra Madre Lodge No. 408 F. & A. M. 33 E. Sierra Madre Blvd. Sierra Madre, California

EL 5-0590

Alverno Heights Elects New Class Officers

Elections for class officers anu home room officers at Alverno Heights were held this past week. The results are as follows:

Senior Class Officers-President, Beverly Archer; vice president, Brigid Resecretary, Maureen Kitchens; treasurer, Patricia Fisher. Junior Class officers-

President, Maria Marcnowsky; vice president, Karen Curtis; secretary, Pam Mc-Elwee; treasurer, Karen Praisler.

Sophomore Class Officers -President, Pamela Amicich; vice president, Katherine Luiten; secretary, Francene Smith; treasurer, Mary L'Reureaux.

Senior Homeroom Officer, Presidents, Pat Clark, Room 104; Toni Peckham, Room 110; Annet Stanovich, Room

Junior-Debbie Hartranft, Room 112; Janet Mazzola, Room 105; Carol Schuck, Room 108.

Sophomore, Sheila Fisher, Room 119; Carol Kanowski Room 121; Alice Czaroski Room 115; Stephanie Terrill, Room 114.

Freshmen—Jamie Cerven-ka, Room 109; Mary Doody, Room 107; Elaine Moore, Room 111.

On Tuesday, Sept. 28, and Friday, Oct. 1, members of the French classes at Alver-no Heights participated in the activities of "Paris Comes to Los Angeles Week." In the afternoon the students went to May Co. on Wilshire for a French cooking demonstration by M. Oliver, chef of the Grand Vefour of Paris. While there they rode on an authentic French autobus.

They then continued on to Century City to tour the stores decorated to create a Parisian atmosphere, visit exhibits of French fashions, art, antiques books and cuisine. They dined at L'Auberge, a sidewalk cafe, in French style. They finished their day by visiting the French art exhibit at the Ambassador Hotel.

Alpha Chi Omegas To Tour L.A. Art Museum

A trip through the Los Angeles County Art Museum will be the joint pleasure of both the daytime and evening groups of the alumnae of the San Gabriel Valley Alpha Chi Omegas on Wednesday, Oct. 13. Both groups will meet at the home of Mrs. Grant Changstrom in Pasadena at 1275 S. Oakland Ave. at 9:30 a.m., where transportation will be pooled. They will be met at the museum by Mrs. E. C. Cazier Jr., an Alpha Chi Omega alumna and volunteer docent for the museum, who

picnic lunch will be prepared by the evening group, to be enjoyed after-wards by both groups in Hancock Park

will conduct the tour.

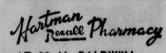
Assisting evening group president, Mrs. Jack Kin-dred of Sierra Madre, and program chairman, Mrs. Stephen Chaudet of South Pasadena, with annangements will be Mrs. C. Douglas Wikle of San Marino.



10,000 REASONS WHY...

There are 10,000 reasons why you should be on your guard for "bad" sore throats. They are the 10,000 children who contact Rheumatic Fever every year. If some-one in your family gets a serious throat infection, make sure he is examined by your family doctor. If diagnosed in time, your doctor can usually cure this strep infec-tion with antibiotics before it can cause heart damage.

If your doctor prescribes for you rely on us to fill your prescription accurately and promptly. YOUR (Rexalt) PHARMACIST



SIERRA MADRE EL 5-3311

Ripple MORTUARY

Sterling T. Ripple

Funeral Director

201 West Sierra Madre Blvd.

Telephone — ELgin 5-3414

Sierra Madre



playroom, patio, etc.

POSTERS

Monarch Savings presents a fabulous "Fun Fair" and "Fiesta Days Exhibit" packed with ADVENTURE - EXCITEMENT - ROMANCE.

Ideal for

your den, office,

Refreshments # days, phrases, etc. Tourist Guide aps - What to see and do - Where

QUANTITY LIMITED . GET YOURS EARLY

DAILY INTEREST EFFECTIVE **OCTOBER 1, 1965** ON FUNDS MAINTAINED 365 DAYS A YEAR

Your choice of:
BULLFIGHT IN MEXICO
ACAPULCO MEXICO CITY

MONARCH SAVINGS

See Plymouth in action on the World Series, NCAA Football, AFL Football and The Bob Hope Show, NBC-TV,

They're here now! Come see all the new '66 Plymouths including the totally new,

elegant Plymouth VIP. And a brand-new line of beautiful Plymouth Belvederes

featuring the sleek, highperformance Satellite. Something for everyone...

at your Plymouth Dealer's!

CHRYSLER

"The Generous Scotsman" Imperial — Chrysler — Plymouth — Valiant 632 W. HUNTINGTON DR.

Plymouth Valiant.
The car that really lets you live...

within your budget.

Hot new Plymouth Satellite...

all-new Belvedere line.

spirited leader of the

Monrovia, California

357-3266

Let yourself go... Plymouth

Bold Plymouth Fury...
a great big beauty
in a great big hurry.

Fast new version of the car

that got America thinking fastback.

Plymouth Barracuda.

chards in Yucaipa. **Meets October 13**

will be in charge of food

Haver, publicity. will be used for the refur-

Attend the Church of your choice THIS SUNDAY Make It A Weekly Habit

Bolt Ends of QUILTED FABRICS

Values to \$3.98

From Exclusive Bedspread Manufacturer.

1 to 3 yards in each piece

Many duplicates

IDEAL FOR -BEDSPREADS — PILLOWS — ROBES — ETC.

Construction of the Constr

Enhance your haircolor

with a new "naturally

beautiful" look created

by our professionals with

tints, rinses or color treat-

ments in the shade per-

Expert care of

Quality coloring,

styling, setting

fect for you.



515 S. Myrtle, Monrovia

New Hue...New You!

Introducing

REVA MAREK

A New Hairstylist Has Joined

Our Staff

A well qualified Hairstylist

with many years experience

in all phases of

Beauty Care

Come in and get

acquainted . . .

OUR EFFICIENT STAFF

ALWAYS READY TO SERVE YOU

48 W. Sierra Madre Blvd. EL 6-1306

Sierra Madre

ashionette

OPEN MON. and

FRI. EVES.

Travel Dept. Shows Color Film

Mrs. James G. Chambers, president, will open the meeting of the Shakespeare Club of Pasadena at 1:30 in the Shakespeare Audito-rium, 230 S. Los Robles, on Tuesday, Oct. 12. The Travel Department, Mrs. C. Edwin Erkel, director, will present Mr. Ken Wolfgang who spent three years in Japan, where many official doors were opened to him, enabling him to capture on color films many scenes sel-dom viewed by outsiders, in an intimate approach to the activities of the people, as well as scenic wonders of the old nd new Japan. His outstanding film is entitled "Japan as the Japanese See

At the luncheon meeting in the Stratford house at 12 noon, the Civic Interests Committee, Mrs. George A. Cox, chairman, will present Dr. C. Lowell Lees, president and director of the Pasadena Playhouse, who will speak on "New Ideas and Develop-house." Mrs. Kenneth H. La-Mond is chairman of the Public Affairs Committee.

CLASSIFIED ADS.
Is Your Best Method To
To Rent Or Sel Property
USE THEM OFTEN

· 5:5/1

Shakespeare Club Begonia Society Meets Friday

San Gabriel Valley Be-gonia Society will meet Fri-day, Oct. 8, at 8 p.m. in the Sunset Gardens at the Arboretum in Arcadia. New patio heaters will be used

if the evening is chilly.
Rudolf Eisenhonne, the
Mr. Begonia of Santa Barbara, will be guest speaker. Members and visitors are invited to hear this hybrid-izer tell how he treats be-gonias this time of the year.

Shakespeare Club Starts New **Program Series**

Launching a new Fourth Tuesday Subscription Series, beginning in October, the Shakespeare Club of Pasadena will present six star caliber programs every fourth Tuesday afternoon from October through April, excepting December, when the club is closed.

Mrs. Walter L. Benedict, program chairman, has spent effort and hours seeking out and signing up excep-tional and varied programs, which will be presented at 1:45 p.m. in the Shake-speare Club auditorium for members and their frends and guests who are fortunate enough to obtain tick-

Mrs. James C. Chambers, president, and Mrs. Benedict announce a preview of stars scheduled to appear: in October, Ken Delo, star of his own television program in Australia, in a program of comedy and songs; No-vember, Marlyn Maxwell, who has been Bob Hope's leading lady, will present her own night club act; January, the world famous Sujata and Oeoka will appear in a group of scintil-lating dances from India; February, Laurence Welk's stars, Jim Roberts and Bob Ralston, will entertain with a two-man show; March, leading hypnotist, Arthur Ellen, will demonstrate his abilities with audience participation; and in April, Zita Szeleczy, Hungary's first lady of the theater, will sing and model costumes.

The fourth Tuesday series is in addition to the regular Tuesday luncheons and afternoon programs which are traditional with the Shakespeare Club.

7th Festive Fare Sponsored By University Women

Plans for the Seventh Annual Festive Fare, sponsored by the Arcadia Branch of the American Association of University Women, have been announced by Mrs. Rosemary Gartner, chair-man. The Fare will be held on Thursday, Nov. 4, at the Los Angeles Turf Club from 10 a.m. to 9 p.m. This year's theme will be "Santa Visits Festive Fare."

Arcadia merchants again have been invited to rent space to display their Christmas gift suggestions, deco-rating materials, and entertainment ideas ofr "window shopping" only. No mer-chandise will be sold and no admission will be charged. Coffee will be served by

AAUW members.

Proceeds from the Fare go exclusively for the AAUW Fellowships Fund which enables outstanding American and foreign women to do graduate work here and abroad. Since 1953 the Arcadia branch has contributed over \$13,000 to this pro-

gram of education.
Assisting Mrs. Gartner as co-chairman is Mrs. Blynn

Other members of he committee are Mmes. James A. Gilruth, F. Jack Liebau, Ira M. Price, Gareth Ortman, Dale M. Thurman, Fred T. Potter, Lloyd M. Brown, William C. A. Woods, Arthur Hanks, Robert I. Fish, Alfred Lubin, Stephen B. Fabeck, Ray Swanson and Caleton

MEMOS Fall Schedule FROM YOUR Stylist

BY LOLITA

Fashion is often a good guide to the coiffure a woman should wear. However, women should be chary of both fashions and hairstyles which are overwhelming. Neither should dominate a woman, rather they should enhance the charm of her appearance and be nicely in tune with both the individual's clothes and personality.

For that hairstyle, beautifully . . . in fact, perfectly . . . in tune with your personality, rely on the skilled, imaginative styling at PE-TITE BEAUTY SALON, 185 W. Sierra Madre Blvd., phone EL. 5-8041 . . . manucures by Gladys, . . styling, coloring, tipping and frosting by Lolita, Frances, Bernardine, Sherry Sue, Lee and Betty.
... Revlon Cosmetics ... La Cura Facials ... imported wigs from Germany

Thursday evenings by appointment . . . air conditioned salon and latest in dryers . . . completely redecorated . . . we serve coffee . . . parking in the rear.

THIS WEEK'S HELPFUL Choice This Sunday

HINT: Although eyebrow pencils should match hair color, ash blondes might try a gray pencil and gold-en blonde light brown.

SM Community Hospital Aux. Install Officers

Sierra Madre Community Hospital Auxiliary members and guests gathered on Sept. 23 for their installation luncheon which was held at Eaton's Santa Anita Restaurant.

Mrs. Herbert Hargraves was installed as president. Serving with her are vice presidents, Mrs. Gilbert Yorba, Mrs. Harry Wharton, Mrs. Eldon Clough and Mrs. Otto Anderson; recording secretary, Mrs. Warren Brown; corresponding secretary, Mrs. Edward Chapman; treasurer, Mrs. William Sullivan, and directors, Mrs. William Meek, Mrs. Paul Hemsley, Mrs. Randolph Wood, Mrs. Severin Sorensen and Mrs. A. R. Shopeck.

Honored guests at the luncheon were Miss Clara Sykes, who was the installing officer; Dr. Robert G. Davis, chief of staff, and Mrs. K. L Eisenhart, hospital administrator.

Mrs. Robert Green, who is the field consulutant for Regent 3 for the American er. Mrs. Green, herself a volunteer, entitled her talk, "Philosophy of Volunteer-

A report of past year achievements was presented. Hours of devoted service totaled over 5,300 for auxiliary members and 540 for

the Candy Stripers.

A total of \$3,411 has been raised during 1964-65 for hospital improvements.

Among the donations made during the year were an isolette for premature babies and an hyrdaulic lift for the patients.

Mrs. Gilbert Yorba was luncheon chairman and Mrs. Stoddart made the attractive and unusual table

Shakespeare Club Dept. Meetings

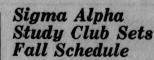
The Philanthropy Department of the Shakespeare Club of Pasadena, Mrs. Marvin E. Nesbit, director, will meet of work in Stratford House at 10 a.m. on Thursday, Oct. 14. Bring your own lluch, coffee will be served. Mrs. G. G. Brubaker, welfare

chairman.
On Monday, Oct. 18, at 1130 a.m., the Poetry and Creative Writing Depart-Creative Writing Department will meet in Stratford House. Mrs. Florence L. Swindell is director. An account of the classic short story will be given by Miss Florence L. Biyby, and original poems and prose will be read by members. Dr. Mary B. Dale will give the assignment for November. Bring your own sandwiches, coffee and dessert will be served by Miss Margaret Hookway, hostess.



Try before you buy Call 358-2559

TERLE NORMAN



at the Santa Anita Highlands home of Mrs. Ardene D. Boller, 1709 Wilson Ave.

meeting, at which it was decided to hold regular meetings on the fourth Friday of each month at the Art and Lecture Room of Arcadia Public Library. An exception to this will be the Dec. 17 meeting, which will be a brunch at the home of Mrs. John E. Vanderbur, 44 E. Floral Ave., Arcadia, followed by a Yule program presented by Mrs. Vanderbur and Mrs. Byron V. Curry.

The seminar chairman, Mrs. John P. Ross, outlined the year's dates and members present volunteered to give talks, book reviews and current events at specified times. Several undesignated spots will be filled by those unable to be present.

rus, Byron V. Curry Jr., Harry J. Grier, John P. Ross John E. Vanderbur and Yyman G. Vollintine.

Choice This Sunday

Sigma Alpha Study Club held its fall planning meet-ing at 10:30 a.m. on Sept. 17

Mrs. Harry J. Grier, president, conducted the business

La Cura Facials . . . im-ported wigs from Germany luck luncheon, in addition . . . We style, fashion and to Mrs. Boller, the hostess, clean all wigs. Open 6 days, were Mmes. Nelson K. Bar-



Guarantee periods pass by fast. Then a washer is on its own. Play safe by buying the washer proved in thousands of coin laundries -

SPEED QUEEN

AUTOMATIC WASHER

2 Speed 6 Cycle

With Prices Starting at

We Service All Makes of Washers, Dryers Dishwashers, and Garbage Disposals

14 Years in the Community

LOREN HILL **APPLIANCES**

724 W. Huntington EL 8-1275

Monrovia

Your Authorized Dealer For

Hamilton Speed Queen Gas Dryers Philco Prices Starting at -- \$149.00

Benedict & Benedict, Inc.

Sales, Service, Installation . . . SINCE 1914 . . . Your Satisfaction Guaranteed

1433 E. COLORADO, PASADENA SY 5-5881 MU 1-6502

WE SERVICE ALL MAKES WASHERS - DRYERS DISHWASHERS GARBAGE DISPOSALS



Your Authorized Dealer For

WHIRLPOOL GAS DRYERS

WE SERVICE ALL MAKES WASHERS - DRYERS DISHWASHERS

AND

GARBAGE DISPOSALS

LOREN HILL APPLIANCES

14 YEARS IN THE COMMUNITY

724 W. Huntington EL 8-1275

Monrovia



Exclusive -Very Limited Enrollment French Prima Ballerina Baroness Suzanne

de Tru'an of Ballet Russe

French and English spoken during instruction. Children are taught to repeat everything which they learn in French.



NOW REGISTERING FOR FALL CLASSES FOR THE EIGHTH YEAR

Baroness Suzanne de Tru'an and Jay Du Gae'

SCHOOL of BALLET SIERRA MADRE

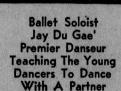
> French Ballerina Baroness Suzanne de Tru'an and Ballet Soloist Jay Du Gae' Instructors
> Formerly of Ballet Russe

> > 51 N. Baldwin

"Home of

Satisfied Patrons"





Please Call SY 6-2610



With A Partner

108 E. Lime, Monrovia

Phone EL 5-3324 Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.25 an inch; monthly, \$1.15 an inch.

COPY DEADLINE 2 P.M. TUESDAY

EL 5-0934

SY 8-0771

THE MOST

FOR THE MONEY

★ DREAN ★

795-8687

✓ BARGAIN

Older 4 B.R. 3 ba., on choice st. So. of Blvd. Reduced to \$27,900 — Firm — Great Buy!

✓ SEVILLE

Brand new 4 B.R. Spanish, high N. W. near Hastings Riviera. 2½ ba., paneled refectory. Fully air cond. Only \$49,500

Barney

Yunck

SY 58-0-58

Phone EL 5-3324

FOR SALE - REAL ESTATE FOR SALE - REAL ESTATE

FINE FAMILY HOME

PLUS SECURITY

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY SHOES REPAIRED WHILE YOU WAIT WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE

EXCEP. clean 2 bdrm. home

w/w cpts., garb. disp Room a/c, water, trash pd Adults \$125. 151 E. Laure

Particular

PEOPLE

PREFER

Quiet dignity of The Townhouse. So und-proof, 1 & 2 bedrms., air cond., private patios, huge wardrobes. Quality living at modest rents. Adults, no pool, no lease. See them at 170 E. Highland at Mt. Trail.

Townhouse

EL 5-3678 SY 5-8058

\$125—Spa., new, 2 bdrm apt. unfur. Blt-ins, cpted. Close in. Moulton Co. 796-9203

IN CENTER OF SIERRA MADRE

Large unfurn. 2 or 3 bdrm. apts. Air-con., dish-

washer, blt.-in range &

oven, cpts., drapes, patios. Teenagers O.K.

53 SUFFOLK

Open or phone

355-2143 355-1689

FURN. or unfurn. 1 bdrm central air cond. Subter-ranean parking, T.V. cable, "Laurel View," 80 E. Laurel. EL 5-8248 (aft. 5).

Lge. 2 Bdrm. Apt.

Unfurn. built-ins, drapes, carpets, dishwasher, F.A.

252 Mariposa 355-6296

3 ROOM turn. apt. Nice location. \$45. 355-0525 D:9-30

40 furn. room, shower, kitchenette. Near store, trans. Ladies. EL 5-7564 D:9-30tf

TRUST DEEDS

1ST & 2ND

REAL ESTATE

LOANS

WE BUY TRUST DEEDS

So. Calif. Trust Deeds

HI 6-4423 MU 1-9058

INSURANCE

FOR YOUR

INSURANCE NEEDS

SEE NINA NEALE

NEALE

AGENCY

20 NO. BALDWIN

EL 5-1406

WANTED

Garage FOR STORING AUTOMOBILE

2 to 3 months

355-1463

AUTOMOBILES

or 355-1461 D:10-7—10-14

41 North Baldwin

S&H Green Stamps BankAmericard 355-0479

-SIERRA MADRE NEWS

Thursday, Oct. 7, 1965 FOR RENT FOR RENT HOUSE for rent, 2 bdrm. suitable for 2 persons w/1 child. EL 5-6554 D:10-7tf

Unfurnished 2 Bdrm. Apt. Studio **Brand New**

Adults only - No Pets 282 Mariposa Sierra Madre 355-0258

5-ROOM apt. stove, refrig. drapes, a/c, redecorat e d. w/w EL 5-2830 D:9-23-10-2

UNFURN. 3 bdrm. house. 94 Esperanza. \$150. Call 330-4275 D:10-7

STUDIO APT. cpts., drapes, range, A/C pvt. bac., TV cable. EL 5-6589

2 BDRM. studio type unfurn.
1½ ba. beige nylon cpts.,
drapes, blt.-lns, pvt. patio,
enc. gar. Sat., Sun. 108
Esperanza. Wkdays by
appt. 355-2741
D:10-7tf

\$55. Newly painted, clean 3 rm. house. Walk to stores & bus. EL 5-8512 D:9-23-10-2

6101/2 Woodland Furnished 1 bedroom in Canyon

EL 5-7198 3 BDRM. upper duplex \$95. 1 bdrm. lower duplex, partly furn. \$72. Call Mrs. Colbert. 355-2930 355-2930 D:9-16tf

BACHELOR APT. Furnished, newly painted Stove & Refrigerator

> 355-3731 & 793-1142

BETTER 2 bdrm. house unfurn. Fam. rm., beaut. yd. Cov. patio, cpts., drapes, A/C. \$210 355-2741 D:10-7tf

NICE furn. 2-rm. apt. No pets. One person \$80. 398 W. Sierra Madre Blvd. 355-7760. D:9-26-10-21

CASA ELENA

Brand New **Apartments** 1 & 2 BEDROOMS Extras Galore! Tots O.K. 414 MARIPOSA

2-BDRM. house \$105. Gas & water pd. 355-3091 or 355-6186 D:9-30tf

355-2063

\$75 FURN. 1 bdrm. apt. All util. pd. Blk. to town. No pets. 355-1381 D:10-7tf

ATTRACTIVE Air Conditioned
Office Space
Good Location
\$40 to \$65

EL 5-7191

2 BDRM. house furn. fenced yard. Picturesque Sierra Madre Canyon. \$80. 355-9200 D:10-7tf

1 BDRM. APT. furnished. 126 E. Laurel. D:10-7—10-21

1 BDRM. Canyon Cottages. Partly furn. \$60 & \$70. Call Mrs. Colbert 355-2930

1 BDRM. apt. furn. Carpets, Carpets, drapes air cond., blt.-ins. Swimming pool. EL 5-6181. D:5-13tf

UNFURN. \$85 2 bdrm. upper apt. like new, stove and refrig. avail. Adults only 355-6641, 355-2045.

Knotty Pine Inter. 2 bdrm. house w/stove, refrig. Air Cond. knotty pine interior. \$125 mo. 355-7087 & 793-1142

BDRM. Canyon Cottages. Partly furn. \$75 & \$85. Call Mrs. Colbert 355-2930

ROOM—\$25. Woman pre-ferred. Kitchen privilege. 61 Windsor Lane. 355-0540 D*9-16

FOR SALE-REAL ESTATE

"List With Lola"

STORY BOOK CHALET

Charming, custom built I bedroom and sleeping

bedroom and sleeping porch (easy to glass for second bedroom). Beautiful imported tile floors, picture windows to valley view. Large bricked & walled patio areas, 2 car garage. For the person who dislikes "tickey tackys."

\$18,900

DISTRESS SALE

Owner transferred, says

"submit offers." Small terraced lot, outer rim of

canyon, sweeping view of San Gabriel Valley and mts. Remodeled 2 bed-

room home plus two un-finished but usable lower

\$18,950

PROUD TO BE OLDER

This 3 bedroom home has "mellowed like old ivory." Lots of comfortable, fam-

ily living remaining Good living room, fire

place, w/w carpeting, large den-dining. Excellent gravity furnace system. 2 car detached garage, workshop. Plenty of room for play yard in rear. Convenient to schools

BEAUTIFULLY MODERNIZED HOME

Good sized R-3 lot with

Good sized R-3 lot With unobstructed view of Sierra Madre Park. Kit-chen built-ins, tile. 3 bedrms., 1½ baths, car-pets, draperies. New fix-tures, decorator wall papers. A good invest-ment or nice gracious

To see, call John Crom-ling — EL 5-6356 — home

3 BEDROOMS & DEN

\$24,500.

fenced.

or nice graciou. Well priced at

EXPERT AUTO BODY WORK
Welding — Painting

NEW NOW! Towing Service 24 HOUR

CLARKS 15 N. Auburn

FOR SALE - REAL ESTATE

NEW ON MARKET

\$23,500 355-9643

★ Drive By ★ Hastings Ranch

Coronet Fixer-Upper 1440 Riviera

San Marino

Clara Clark

Beautiful Pool & Home. 3 BR., Din. Rm.,

IMMACULATE

POOL - CABANA

Comfortable, remodeled home close to Mt. Alverno and Hastings shopping. \$39,000 1% baths, fireplace, patio. ecluded, tree-shaded lo Asking \$25,500

LARGE HOME -

Convenient to schools & shopping. Older 5 bedrooms, 2½ baths. Good roof, good plumbing, good wiring, good foundation. Needs decorating. 2 car garage, plus work shop, fenced.

\$24,000 CLOSE TO ST. RITA'S bedroom, 2 bath, one tory stucco. Forced air eat, natural wood, farm sized kitchen, new tile. 2 Car-port, mountain view.
A little work needed to make this well-constructed home attractive.

Asking \$26,500 RICH MAHOGANY

15x24 Ft. Family Room
plus 15x20 Ft. living
room with fireplace &
plush carpeting. 2 bedrooms, small dining, lg.
kitchen and service porch
(room for 2nd bath).
Small, fenced lot with 2
car garage and attached
hobby room. Quiet NW
area street.

LOLA Kudbach

\$26,000

REAL ESTATE 355-1461

AUTOMOBILES

VOLKSWAGEN deluxe '60 RAMBLER, auto., 4 dr., smog device, Xlnt cond. \$475. 1200. Nearly new. P:10-7

VOLKSWAGENS 57's to 65's

> All Models Immediate Delivery ALL COLORS

SPORTS CAR Dean Lewis CENTER 1946 E. COLORADO

DRESSMAKING EXPERT ALTERATIONS,

also coats, suits & dresses made. EL 9-3931 AUTO SERVICE

Paint & Body Shop EL 5-1755

BY OWNER

Sierra Mesa School, So. of Blvd. 3 bdrms., remodeled liv. rm., sep. dining rm., natural wood ktch. with blt.-ins, carpets, drapes, F.A. heat, Ige. screened lanai, double garage.

1575 Riviera\$62,000 3785 Shadow Gr. .. 46,500 435 Cliff\$6,000 26,950

Arcadia 2069 Vista .. \$53,000

1901 EuclidSubmit

446-5346 795-3225

> Sewing Rm., basement, 11x11 break. area. 3 baths, blt.-ins. \$44,950

Pool. 2 BR., Huge Den, 1% ba. on lovely Man-

zanita. \$37,500

Lots of room in this comfortable 3 BR., Din. Rm. home. Fireplace in 18x20 cabana.

IMPRESSIVE Rambling Ranch on 90 ft. lot. Quality home with everything. \$42,250

MASSIVE Truly the home dream about. 3 BR., Din. Rm., 15x20 Den, 20x22 Fam. Rm., 23/4 baths, custom drapes w/w cpt., 3 car plastered garage on huge

\$63,250 HOME PLUS INCOME Lovely 2 BR., Din. Rm. home, new shake roof, plus neat 1 BR duplex, separated from main house by lovely pool.

A must see. \$42,500 A BEST BUY 93 ft. frontage lot holds this clean 3 BR. home PLUS guest house w/% bath, house w/% bath, PLUS office, work rm.

or extra guest room. \$25,750 3 YEARS NEW Dlx. 3 BR., Fam. Rm., 1% baths, carpets, drapes, blt.-ins, in beautiful rustic area. Transfer forces sale.

Only \$31,000 LOTS FOR THE

3 BR., Fam. Rm. Lovely nat. kit., a.c., 2 full baths on nice size lot. \$24.750 wow!! Low Down. \$1000 will

buy this on contract. 3 BR., Din.-den, lg. stg. area. Blt.-in kit. w/dishw., oven & range, 2 car garage. \$22,500 ZONED FOR 9 UNITS Charming 2 BR., Din., Den home on 90x154; lot 1 blk. from center

Asking \$31,500 NEWER APARTMENTS 12 lovely units, Blt-ins, air cond., TV cable, carpets, drapes. \$22,200 gross income. Will

\$189,500

MUST SELL!!

528 Ramona. Three bedroom, 2 bath, pool + guest house. Must sell! Make offer. \$32,500

ERNIE SCOTT and ASSOCIATES

2 BEDROOM

Charmingly secluded home that is an ideal starter home for a young family — and the price is right — \$9,500

HOME

ELEANOR POWELL

355-9200 Owner

BY OWNER

wooded lane, Sierra Madre border, Arcadia schools. 2 bdrms., 1 bath, rumpus rm.

1839 OAK VIEW LANE EL 6-1589

STEP UP To Sierra Madre Brand new luxurious living. 2 bdrm., fully air cond., avocado nylon cpts., Hotpoint blt-ins. \$140

> 99 N. Hermosa 358-3968 355-8547

Sierra Madre

Dbl. Lot 104x202 Sierra Madre R-1 Attractive neighborhood Level with huge oaks Part of old estate

TYNER REALTY Don F. Schindler 355-9850

BY OWNER

Immaculate 2 bdrms., din rm., hardwood floors, wool carpets, drapes, detached 2-car garage, well groomed terraced lot, mountain view, excellent area. Immediate possession —

\$21,900 EL 5-6449

OPEN 3 TO 5 Thurs., Sat. & Sun.

2 Bdrm. 11/2 ba. Fam. rm This charming one owner home is beautifully land scaped with abundan use of camillas, azaleas use of camillas, azaleas, & cymbidiums, tastefully placed in easy care lot, paved w/flagstone & brick. Modern home w/2 fireplaces (one in fam. rm. for BBQ) blt.-in dishwasher, F.A. heat, enclosed lanai, parkay flrs., wool w/w cpts. A qualified buyer may purchase for \$2500 dn. Owner will carry bal. of \$22,000 payable \$150 mo. (No loan cost to buyer). Located—6th house off Mt. Trail at 285 Sturtevant.

285 Sturtevant. OPEN 3 TO 5 Wednesday & Friday 428 MADRE LANE (off Mt. Trail on Churchill to Old Ranch Rd.)

Newer-modern, 2 bdrm. stucco w/sml. den & sep. din. rm. A good home in hard to find price range. Asking \$16,900 with \$1700 dn. CLOSE IN

3 bdrm., 1½ ba., stucco w/frplc, in liv. rm. Good center hall plan. De-tached 2-car gar. on lge. lot. Asking \$24,500. \$2500 dn. Owner will carry bal. at \$150 mo. Ed Puhlman Eves. 355-2673 Bob Jones & Associates

795-7513

Harry A. Lange

Real Estate & Insurance Multiple Listings 81 W. Sierra Madre Bl. Open Saturdays and

EL. 5-7196

ARTIST'S STUDIO In Lower Hastings Ranch delightful home in Pasadena's most sought-after area. 2 spacious bdrms., convertible den, screened lanai, bright screened lanai, bright cheery kitchen, sep. dining, magnificent 20x40 pool with cabana, easy care yard. Price reduced to \$37,500.

PROVINCIAL 3 BR

LAST CALL Only one home left in our Sierra Woods de-

> **FLAMINGO PROPERTIES**

EL 5-8045 BLVD.

SIERRA MADRE ARCADIA



Flamingo

On secluded site in the Canyon, this tri-level

our Sierra Woods development: Beautiful 4
BR & Family Room —
over 2000 sq. ft. Terrazo
entry, formal LR w/frpl.,
14x20 Family Room w/
UB frpl & Bkft bar to
Medallion birch kitchen,
4 lovely BRs & 2½ Pullman baths. 5¾ % financing — \$38,500

3 Offices To Serve You DUARTE

On sectuded site in the Canyon, this tri-level Studio-Home is a real find for the creative young couple from the Art Colony. LR, kitchen, bath on middle level, spacious BR above, and Studio below. Only — \$10,000

Charming Provincial of-fers 18' LR, separate Din-ing, front kitchen w/mt. view, spacious BRs, 2 baths. One BR and bath have outside entrance for in-laws. South of Boulevard & West of Baldwin, Submit —

496 W. SIERRA MADRE

FOR BETTER HOME BUYS

SEE REALETERIA

GARDEN SETTING - WELL BUILT 2 bdrm. redwood, lot 60x155, area of charming homes. Screened patio, hard wood floors, lots of tile, air conditioner, double garage, fenced rear yard. Ask-

ing \$23,150. FIRST TIME OFFERED

Charming hilltop, older 2-story, shingle brick trim. 3 bdrms., and sun room, lge. screened porch, separate dining rm., lge. kitchen, storage room, 1 bdrm. apt. over dbl. garage, lots of parking, 80 ft. frontage. Beautifully landscaped. \$26,500, \$3,500 down. Owner will carry first TD, with \$135 per month.

HOME FOR CHILDREN

ARTIST DELIGHT

1 block from Sierra Mesa, 4 bdrms., modern stucco, 2½ baths, 14x19 master bdrm. w/dressing rm., & 34 bath. Indirect lighting, Hi Fi, sliding glass door, HW floors, fireplace, air conditioner, garage, with studio. Asking only - \$32,500.

serving bar to kitchen. Special at \$19,950. John H. Curtis, Realtor

Expandable very attractive shake home, entirely

fenced, garden setting w/mountain view. Liv. rm.

has north wall of windows, 1 bdrm., dining den,

304 West Sierra Madre Blvd. Evenings EL 5-0996 EL 5-3433

> **BEST BUY** 707 W. GRAND VIEW Open Thursday & Sunday Afternoon

See this and you'll agree if you can use a 2 bedroom home. Modern throughout, clean as a bug's ear. On nice 55x167 lot. Nice home, or a good investment. Price \$21,950. Immediate possession. Best in financing. 2 BEDROOMS

\$19,900 Plus 2 extra rooms downstairs with 1/2 bath, ideal for playroom or office at home. New paint inside and out, new tiled counters in kitchen with large breakfast area. Excellent East Montecito location. Low down payment. 449-4500 355-2765

CONTEMPORARY BEAUTY

2 bedrooms plus large 15x12 den, blt.-ins kitchen, carpets, drapes. Tastefully decorated. Well landscaped lot. Ready to move into. 660 W. Highland \$33,500

YEATS CO. Realtors — Multiple Listings

449-4500

355-3009



Attractive 3 bdrm., 21/2 bath, ranch stucco home with 1900 sq. ft. of living area, full family dining room, central hall plan, workshop, badminton court, patios on lot 100x190. Zoned for 12 units. Fine home for your family now, build units for your retirement later. Shown by appt. only. \$42,500

Also lot 50x185 zone for 6 units. Older frame house rents for \$90 - \$18,000 - Lot 50x190 zoned for 6 units adjacent to Business district, has 2 older frame houses rented for \$65 & \$47 respectively. Top value

WE NEED YOUR LISTINGS - NOW

PANGBORN REALTY CO. 344 W. SIERRA MADRE BLVD. EL 5-0201

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

DUMAS Electrical Appliance Service Center All Types and Makes of Small Home Appliances Expertly Repaired. d Radios, Auto Radios

PHOTOGRAPHY EL 5-1596 Sierra Madre Appliance and Vacuum Service Free pickup & delivery

EL 6-1837 38 W. SIERRA MADRE AUTO REPAIRS NORM'S GARAGE MOTOR TUNE UP -BRAKE SERVICE Dependable Auto Repair

'We're as near as

Keys, Locksmith

12 N. Baldwin Ave.

Operated by Clarence N. Morrison 22 E. Montecito EL 5-1146 Closed Saturdays

GLASS SERVICE GLASS Complete Glass &

Mirror Service

● Mirrors ● Tabletops

● Window Glass & repair
• Plate Glass Shower DoorStore Fronts Griffin Lumber

> Glass Dept. 355-2331

LANDSCAPING FRED OSTI JR.

Landscaping & clean-up
Relandscaping New Lawns Sod Removal

 Rototilling
 Rubbish Hauling • Grading FREE ESTIMATES Licensed & Insured

EL 5-7353 (anytime)

PRESCRIPTIONS

Sprinkling SystemIvy Mowing

NURSERY

0

0

0

0

0

MAMA PETE'S DAY NURSERY HOURS 7:30 to 5:30 71 SUFFOLK EL 5-9567

PHOTOGRAPHY JOE A. HINOJOS

Specializing in Weddings — Industrial Publicity EL 5-0489 PAINTING

INTERIOR & EXTERIOR PAINTING Driveways & parking lots coated & striped Robert Mannion 355-3791

Clifford Kenny 441-1370

RADIO & TV REPAIRS

RAMBEAU TV ANTENNA SERVICE

Servicing All Makes of TV's, RADIOS and ANTENNAS

EL 5-1560

RUBBISH COMMERCIAL RUBBISH WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD
Municipal Contractor
City Refuse Service Co.
215 E. Huntington Dr.
Arcadia HI 6-4691

SEWING MACHINES d Rented Repairs Repair All Makes Free Estimates Authorized Dealer for PFAFF — WHITE SEWING MACHINES Open Mon. and Fri. Eves. PASADENA SEWING MACHINE CO. 827 E. Colorado, Pasadena

SY 3-6333 PROFESSIONAL DIRECTORY

FOOTHILL GENERAL HEALTH SERVICE Ralph J. Martin, D.C. 478 W. Sierra Madre BG and Associates 478 W. Sierra Madre Blvd. Sierra Madre, Calif. Office Phone EL 5-1138 Reg. Pharmacist in charge Free Delivery ROYAL DRUGS W. Sierra Madre Blvd. EL 5-3456

EXPERT — QUALITY

SIERRA MADRE NEWS

1000 Simulated Engraved Bus. Cards 1000 No. 10 Large

Business Envelopes

 $1000 \ 8\frac{1}{2} \times 11$

Letterheads

1)

\$3.95 \$12.50

\$12.50

6 Local Freshmen Della Shipway, Enrolled College Of Holy Name

Among more than 200 freshmen enrolled at College of the Holy Names are six from the Pasadena area. Maria Simon, daughter of Mr. and Mrs. E. J. Simon of

0

100 W. Camino Real, Arcadia, is following in the footsteps of her sister, Toni, who is a Holy Names graduate. An alumna of Alverno Heights Academy, Sierra Madre Maria was variously class president, class treasurer and homeroom president in high school, as well as taking part in athletics, drama and French Club.

Patricia Tobin, another Alverno graduate, is the daughter of Mr. and Mrs. Robert E. Tobin of 1110 Greenfield, Arcadia. Her sister, Kathy, attended Holy Names for one year before entering a convent in Los Gatos. Patricia was granted the Sister Madeleine Scholarship for her high school activities, which included service as student body vice president.

Kathleen A. Rook, also a graduate of Alverno Heights Academy, is the daughter of Mr. and Mrs. Kenneth H. Rook of 41 Holdman Ave., Sierra Madre. Her high school activities included membership in many clubs and volunteer work with the

Mary Rita Reilly's parents, at 411 Catalpa Road, Arcadia. Her alma mater is Alverno Heights, where she was junior class president and a member of the honor scholarship to Holy Names.

Other freshmen at Holy Names a liberal arts college for women in the foothlls overlooking San Francisco Bay, have come from Hong Kong and South Amerand Hawaii.

GET

AHEAD

WITH

ATLAS

FREE PICK UP AND DELIVERY

with postage-paid both ways, that is. This depend-able Pasadena association

insured savings account

SAVINGS AND

to open a SAVINGS account.

☐ Enclosed \$

Name(s) -

722 East Colorado Blvd. Pasadena, California 91101 ☐ Send additional information DEPT. SI

Atlas Federal Savings and Loan Association

SAVINGS up to \$290,000

Member Conference of Federal Savings &

Loan Association offering ONE-CHECK

FED

Long Time

Resident, Passes Mrs. Della Shipway, age 70, of 292 E. Laurel Ave., Sierra Madre, passed away

Saturday, October 2 after a very long illness. A long time resident of Sierra Madre, Mrs. Shipway was originally from Missouri, but had made her home here since 1922.

Survivors include her husband, Roy D. Shipway of the home address; two daughters, Mrs. Rowena Wingate of Sierra Madre, and Mrs. Ardis M. White of Prescott. Arizona, and two sons. George D. Shipway of Upland, Calif., and Wesley T. Shipway of Santa Suzana, Calif., and 12 grandchil-

Services were held Tuesday, October 5 at 2 p.m. at the Ripple Mortuary Chapel with Dr. Fred Groetsema officiating. Interment was at

Arrangements were made by Ripple Mortuary.

Hold Area Court of Honor

The Boy Scouts in the Sierra Madre-Hastings Ranch area of the Rose Bowl Disrict, Boy Scouts of America, will hold their area Court of Honor at the Sierra Madre School auditorium at 7:30 p.m. on Monday, Oct. 11.

At this Court, which will the Phillip J. Reillys, live be under the direction of Marcus Woodward, district advancement representative for the area, the Scouts in troops and posts will receive their advancement and mersociety. She, too, won a it awards for the past several months, and there will be the usual costly con-

tested battle for the attendance "Oscar." Participating with Woodward will be Scout leaders in the area, as well as memica and from states as far bers of the professional away as Alabama, Alaska staff from the Council of-

Kaffee Klatsches To Be Held Bu Wilson PTA

A series of three caffee klatsches and informal question and answer discussions will be sponsored by Wilson Junior High School PTA for new parents during the month of October.

George McNeish, principal, and other members of the administrative staff will be present to describe school life at Wilson Junior High and to answer any questions

parents may have. The first caffee klatsch will be held on Oct. 7, at 9:30 a.m., at the home of Mrs. Ralph Rule, 340 Olive Tree Lane, Sierra Madre, for parents in the local area.

The second one, for par ents in the Willard-Hamilton Elementary School areas, will be on Oct. 20, at 9:30 a.m., at the home of Stephen Whittlesey, 3329 San Pasqual Ave., Pas-

The third, for parents in the Field-Hale Elementary School areas, will be held at the home of Mrs. Robert Ashby, 3845 Fairmeads Rd.,

Parents who cannot attend the kaffee klatsches in their own areas may attend either of the other two. The regular monthly meeting of the PTA execu-

tive board is scheduled for Thursday, Oct. 14, at 9:30 a.m., at East Pasadena Youth Center. The fourth event for Wilson parents during October

will be the annual Back-to-School Night on Oct. 21. Petition Out

enough, valid signatures and then passes in the election, will give cities and counties an opportunity to make and enforce their own decency laws, which are not otherwise in conflict with existing state law.

The proponents and backers of this endeavor are: County Supervisors Association of California, California State Peace Officers Association, Past Grand Jurors Association of Los Angeles County and many other service and civic organiza-

The chamber strongly urges all citizens concerned with the protection of moral integrity and decency of their home cities, to get behind these petitions and sign them so that the measure may qualify for state election. Some 500,000 signatures will be needed for such qualification.

Petitions may be signed at the real estate office of John H. Curtis, 304 W. Sierra Madre Blvd.; at Arnolds Hardware, 297 W. Sierra Madre Blvd., and at the of-fice of The Sierra Madre News, 9 Kersting Court.

Sierra Madre When The Lights Go On

A Sleepy Hollow comes to life with a "Chee-Ken — Koo-Ken and Scratchin'" on Montecito St. at Veterans of Foreign Wars Post Home, Saturday night. October 9. The fellows that gave their time to keep your home safe invite you to at-

tend the party, a barbecue chicken dinner and dance. This affair is open to the public with donation going toward celebration of the 30-year anniversary that is coming in February, 1966.

CLASSIFIED ADS.
Is Your Best Method To
To Rent Or Sel Property
USE THEM OFTEN

CLASSIFIED ADVERTISING

MISC. FOR SALE MISC. FOR SALE

LARGE REFRIGERATOR FOR SALE

'61 Imperial Frigidaire 15 cu. ft., excellent condition with ice ejector trays, frost free, Ige. freezer space at bottom, white, must sell have built-in in new home. Cost \$699, will sacrifice at \$300.

Call 355-3324 or evenings 356-1554

ODDS & ENDS BACK YARD SALE 142 E. Mira Monte

FRI. 10 A.M. TO 3 P.M. KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue EL 5-0473

Lustre. Rent electric shampooer, \$1. Sierra Ma-dre Hardware.

BACKYARD SALE Sewing machine, gas range books, dishes,

misc.
All reasonably priced 451 N. SUNNYSIDE

FOR SALE 1 bedroom set, 4 pieces mahogany. Davenport w/ wood frame. End tables, lamps, etc. 355-0773

LOST bright carpet colors . . . restore them with Blue Lustre. Rent electric shampooer, \$1. Sierra Madre Hardware.

NOTICE

If not satisfied with the work of your TYPE - WRITER — you either need it repaired or a different machine — This is pure logic pure logic

HAWLEY **TYPEWRITER** SERVICE 25 S. BALDWIN EL 5-9404

FACTORY SECONDS—Pick-led melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries.

Bill DING (h



STARTS OCT. 11 True Temper SPRING STEEL

LEAF RAKE Heavy Duty Regular \$3.99 SPECIAL

\$2.99



CONVALESCENT HOME

CONVALESCENT HOME 24 hr. nursing care Pvt. & semi-pvt. rooms MAA & OAS patients accepted 94 N. Baldwin EL 5-8169 (new management)

PETS LOST — Brown & black Airdale, vicinity of Highland.
Anxious family concerned about pregnant pet. Reward.
355-9868

> DON CRAWFORD Folk Singer Funny Man SEPT. 28



THE ICE HOUSE THEATRE-RESTAURANT 24 N. MENTOR PASADENA MU 1-9942

HELP WANTED

MALE OR FEMALE Part Time Sales Eve. or Sat. Average \$45 weekly

IT'S NEW!!

It's complete! It's absolutely beautiful! Show and you will EARN BIG PROFITS with Avon's 1965 Christmas Gift Line.

mas GHt Line. SY 3-6044 or HI 6-5788 B:10-7 CARETAKER for 524 N.
Michillinda. Write Florence Byrd, 10861 Dixon Dr.,
So. Seattle, Wash.

WANTED babysitter with transportation for occasional & vacation work.

EL 5-1038 B*10-7-10-21

RECENTLY widowed father urgently needs Grandma to live in & help care for lonesome children ages 5, 8. Room & board & \$100 mo. Wkends off. Upper mo. Wko Hastings. 355-9287 355-0701 or

WORK WANTED

Room Additions Kitchens - Baths Remodeling at low prices - FREE -

• Planning DesigningEstimatesFinancing

Call EL 8-0241

CHILD CARE. Have nursing

experience, lge. home, fenced yard. Children 1 to 355-2634

CARPENTER Cabinet Remodel Work VERN EPPARD 445-0222

IRONING in my home. Pick up & delivery. Reas. Effi-cient. 798-0292

EXPERT Ironing \$1.10 hr.
Pick-up and delivery.
355-1547 A:8-26tf Pick-up 355-1547

15 yrs. in Sierra Madre "QUALITY PAINTING ALL-WAYS" Free Estimates EL 5-0696

WALLS AND WINDOWS WASHED FLOORS WAXED HERMAN DAVIS EL 8-7762

> R. ALEXANDER TREE SERVICE Lots cleared Rubbish hauled 355-2537 Call anytime

EXP. RELIABLE MAN Clean Walls, Windows & Floors — Residential or commercial bldg. Free Estimate A:4-9tf

HOUSE PAINTING INTERIOR & EXTERIOR Good work guaranteed 355-0698 (Call evenings)

EXPERIENCED GARDENING Yards Cleaned Tree work and Rubbish removed

SY 7-8880



ves & Warren MORTUARY

Servina the Foothill Communities

64 Years

Wistaria Poets Welcome Visitors At Fall Meeting

come to a humid halt.

heated revisits with the Old Poetic Forms, such as the Villanelle, Rondel and now on the threshold, the Cameo, as advanced by Mabel Nisbet, member and Chaparral president. restults continue to be eyeopening, throttling the space topics, theme of universality and others straight and square from there to here.

as well as other worthies: Pres. Daisy Macfarlane (no slouch, she); Beverly Woods Solury, steadfast Ethel B. Myers, Helen Frey and Paula O. Ennis, bedraggling

Visitors welcome! On the agenda will be observation of Poetry Day, as climaxed by the McGroarty Pilgrimage October 17 at which time, Millie Solury will be represented by her poetry.

Passes Away Sunday, October 3

Mr. McCondra was a member of the Pasadena Elks and a veteran of World War II.

Surivvors include his wife, Lillian R. McCondra of the home address ;a daughter, Marilyn Jessmon, of l Oaks, Michigan, and a sister, Mrs. Violet Dean of Sacramento, and two grandchildren.

ficiated. Arrangements were made by Ripple Mortuary, Sierra Madre.

The fall season may have caught everyone with their fall leaves down — what with its unexpected arrival in the midst of summer but with the Wistaria Poets Chapter (of Sierra Madre), affiliated with the statewide-spread California Fed-eration of Chaparral Poets, everything's coming up roses, still. They meet this second Saturday of the month, October 9, at 2 p.m., as non-stoppable as ever, in the back talk-room of the Sierra Madre Public Library. To go over, prune and re-vitalize the writing seeds of summer that everywhere else have lain fallow fresh as though summer were still upon us, through which summer there was no cessation of poetic fertilities though all such other rites of other writing clubs had

Past events have been

Esther Webb, erstwhile Sierra Madrean, now of Seal Beach, is a worthy contributor to this classic writing with an experimental twist, (whose writing in this vein is something to behold, she being seasonal as well as a newcomer to the league); not too far behind are Millie

her anapests just a little.

Orville McCondra

Orville R. McCondra, age 63, of 380 N. Lima St., Sierra Madre, passed away sud-denly at his home Sunday, October 3. He was resident inspector with the U.S. Army Procurement. Origi n a 11 y from Michigan, he had lived in California for 22 years and in Sierra Madre for four

Services were held Wednesday, October 6 at 2 p.m. in the Ripple Mortuary Chapel, entombment at Mt. View Cemetery, Altadena.
Pasadena Elks Lodge of-

BOB GOBRECHT SAYS: I don't want to toot my own horn, but ..., this is to be the best!



ally designed mechanical square which replaces 5 basic drawing tools. 17"x11"x16" durable drawing board, divider-compass made in West Germany, lead holder, pencils, masking tape, etc.

"DRAG RACE" JALOPY

The real McCoy! Kids will line these up on the floor, driveway, sidewalk or play lot and have their own drag reces. Sleek low-slung beauty with authentic hot rod styling. Nylint's famous heavy-gauge one-piece steel construction. Amezing value at.....

Anniversary Lucky Draw Three Winners Every Day!

PRIZES: A \$10 Gift Certificate and two \$5 Gift Certificates, Tickets for you and your friends are available at the store.



PORTABLE PLAY MUSICALCOLOR TV

Looks real! Genuine Swiss musical unit plays "Twinkle, Twinkle Little Star" as pictures revolve on "screen." Sturdy plas-tic case, knobs and handle, clear plastic over "screen." 299.

PLAYSKOOL

Chrome angle bars with plastic grips. Con-toured wood seat, rugged wood frame. 18" high. Terrific buy!



Exceptional fire truck for the young fireman ... full ball bearing, body is 45" long and 17" wide. Feature new pedestal flesher light, 5-position adjustable pedals with ball bearing pull straps and rear axle hangers. Equipped with fire engine bell, wooden ladders, etc. Red with white trim. A wonderful gift!

by Murray

DELUXE FIRE TRUCK

Macabob's has something for everyone! IT'S FUN TO SHOP AT

MACABOB'S



A TREASURE CHEST STORE Bankamericard — Diner's — American Express — Acres Free Parking

Pasadena Between Rosemend Blvds. 2980 E. COLORADO BLVD. Pasadena and SYcamore 6-8131 HI 5-1666

See 'Em Today

1966 CHEVROLET

MODELS ON DISPLAY TODAY, OCTOBER 7





FAIRNESS FIRST

850 S. BALDWIN AVE.

OPEN EVES TILL 9-SAT. & SUN. TIL 6 WEST A RCADIA

HI. 6-2171



358-3283 511 S. MYRTLE AVENUE

7 New Falcons

See them! Drive them! The '66s

at your Ford Dealer's: • 19 new

Fords—offering one of the world's quietest rides.
New Stereo-sonic Tape Player option—provides

over 70 minutes of music. New station wagon

Magic Doorgate-swings out for people and down

for cargo. New V-8 power up to 428 cu. in. New

7-Litre high-performance series. - Seven new

Zechner Denial

Gifts For

All

Occasions

Call and

Charge It

FREE

Delivery

BankAmericard

MONROVIA

ANNOUNCING THE '66s FROM FORD!

FORDS: new quiet, ultra-luxurious LTD's, new high-performance

7-Litre models with 428-cu.in.V-8. FAIRLANES: lively new XL's,

GT's, convertibles. FALCONS: new flair for the economy champ.

MUSTANGS: more fun-filled than ever. FEATURES: from a new

stereo tape player option...to a new Magic Doorgate for wagons

(swings out for people and down for cargo).

ed concerning this property, few were answered. An in-terested participant in the audience raised the question, "Was a building permit granted?" to which the an wer was not clear-cut.

After a two-hour discussion, the Planning Commission voted on the items separately. The side yard vari-ance for the eave overhang was granted, the front yard setback and main "bone of contention" was denied.

Since this was the only item of business before the Commissionrs, the meeting was adjourned until the next regular meeting, which will be Oct. 21.

First Meeting

Paul Moore, La Salle Parents' Association president, announced that the first general meeting of the organization will be held in 8 p.m. Teachers will be available beginning at 7:30 for consultation, and they will remain after the session to meet those parents Sierra Madre Search and Rescue Team

plunged into the search. They scrambled over huge boulder fields, circled Lost Lake and passed Valantine Lake, climbed knife like ridges and scaled through snov banks to the top of Split Mountain and peered down into the tiny valley but no trace was to

And then the chill of the evening came, clouds covered the sky and snow started to fall as the weary searchers wandered in, two two, to huddle around the tiny fire at base camp. During the night temperatures dropped to 12 degrees and each one worried and wondered how the poor old fellow could survive out in that cold void of darkness.

But as in life as the men's spirits sag at the end of a fruistrating day, so they also rise with the dawn, as anthe school gymnasium other day of a gruelling auditorium on October 7 at search begins. Chilling winds cleared the skies as the men crept along the snow banks, ever looking for that tell tale track or a bit of paper to tell them some human being had been there

3 New Mustangs

19 New Fords

smoothest, smartest, the most spacious Falcon

ever. Lively 170-cu. in. Six. • 3 new Mustangs-

more fun than ever in America's Favorite Fun

Car. New stereo tape player option, new 5-dial

Instrument cluster, 200-cu. in. Six, bucket seats,

sporty floor shift, carpeting-all standard. Come

America's

Total Performance Cars

try Total Performance '66.

PRODUCTS OF

Ford

before. But there was noth-

ing to be found.

Just at dusk on the third day of the search a veteran tracker of the Sierra Madre Team found a single pair of tracks in a small sandy cove between the rocks. The men's spirits shot skyward and the search was centered in the area. But once again tracking became useless in the tumbled land. The men crept over boulders as big as houses peering into every crack as they criss-crossed the valley.

The silence of the hills was broken only by the roar of a boulder falling from above. Time was running out and the men knew in their hearts they were faced with failure. As they hiked from the hills on the last night of the search they were met by the Mono County Sheriffs who took them to dinner and regretfully called the search off.

Talking quietly to the team, Mr. Haney's sister and daughter told the men that Haney loved the Mammoth Lakes area, loved the mountains and perhaps he "preferred it this way."

But It was a dejected group of mountain rescue men. They had been beaten the mountains, the weather and time. Miner Harkness and his Team should get credit. Never have I seen the men put forth more effort over a human being in trouble.

Dean Announces Scholarships

Cleon Butz, dean of guidance and counseling at Pasadena City College, has announced that scholarships totaling over \$4,200 have been awarded to students now attending PCC.

Continuing students who received this award for their first year and who will receive the same scholarship assistance for this year include Diana L. Gordon of Sierra Madre

6-SIERRA MADRE NEWS Thursday, Oct. 7, 1965

Search & Rescue Week Schedule of Events Harkness who will narrate entire program and intro-

Lorenzini will coordinate demonstration. Helitac demonstration (Larry Twedell) Helitac pro-

2. Lyndell flys Larry Twedell to airport and returns 3. Small child comes onto lawn crying (pants and shirt torn) and tells his mother that his brother lost his footing and fell over cliff. He cannot remember where the accident hap-

4. The mother runs to the none and calls the Arcadia Police Department.

Arcadia Police Car drives down to Wilderness Park immediately and officer gets information from mother and boy.

6. Police officer radios Sierra Madre Police Department and requests S.M.S.R.

Sheriff's Rescue Truck with bloodhounds rolls into park followed by rescue team in S.M.S.R. truck. 8. Edward La Lone, operations leader talks to mother, boy and Arcadia officer

while rescue personnel get equipment ready to go.
9. Bloodhound crew of Colbert. Ware and Wark take clothing from boy and start back-tracking him into canyon. (Crew No. 1).

10. Crew No. 2 will follow bloodhounds into canyon to search side canyons. Earl La Lone, Norman Brooks,

Larry Samuels. 11. Crew No. 3 will be a



Cocktails 'til 2:00 a.m Dinner 5:30 p.m. to 11:00 p.m. 670 N. Lake near Orange Grove PASADENA SYcamore 3-0934 Closed Sundays and Holiday

Helitac crew on standby in basecamp. Leader, Ray Lor-enzini, John Olt, Lester Anand John Clarke. thony Dave Douglas will be in

12. Colbert radios back that he has made voice contract with boy who is stranded on ledge and injured. Douglas uncovers victim so public can see where rescue will be made. 13. Helitac crew flown to

top of ridge. 14. Crews No. 1 and 2 are together. Colbert, Earl La Lone and Jim Ware will attempt to reach victim from

15. Bill Wark, Norman Brooks and Larry Samuels will be at bottom of falls waiting for victim to be low-

16. Crew No. 3 will rappel to victim, give first aid and evacuate with stokes litter.

victim back to grass area Byron Hopper in wilderness. Have ambulance waiting for victim.

19. Have everyone walk down to lower basin to see final demonstration, which will be the para-medic jump and helicopter hover pickup

position before demonstra-

17. All crews will bring

18. Thank everyone, encourage mountaineering, advise of display.

Byron Hopper

. Gift Consultant

90 W. Sierra Madre Blvd. Fatest Growing Jeweler In San Gabriel Valley Ask for our free Omega style brochure

slegance in spun gold....
MERLE NORMAN elielable LIPSTICK CASE . U. now you can carry Merle Norman's fabulous Lipsticks in this specially de-

signed Refillable Lipstick Case . . . fin-ished in non-tarnish spun gold, encircled with a polished gold band . . . Refills click in smartly for quick interchange of Lipstick shades.

Refillable Lipstick Case (filled) 1.50
Additional Refills 1.00

MERLE MORMAN COSMETIC STUDIO MONROVIA 108 E. LIME AVE.

Prescription Pharmacists

COSMETICS - PRESCRIPTIONS - HOSPITAL SUPPLIES Enter rear parking lot off Baldwin Ave. at Suffolk (Use driveway adjacent to Post Office)

EL 5-3456 S&H GREEN STAMPS 82 W. Sierra Madre Blvd. (AFTER HOURS OR EMERGENCY ONLY EL 9-1060)

Metrecal

POWDER OR LIQUID Sale 1/2 OFF Reg. Price

DOROTHY GRAY

Dry Skin Lotion

12 Full Oz. — Reg. \$2.00 Limited Time

\$1.00

OGILVIE

Permanent

WITH FREE CONDITIONING SHAMPOO Reg. \$3.25 Value — NOW

\$2.50

Carl Hansen Ford

DISPLAY AT

Standard Safety Package features (on all '66

cars from Ford) including emergency flasher

system. • 13 new Fairlanes—new looks, liveli-

ness, luxury. New convertibles, wagons, XL's,

GT's and GT/A's. GT/A's have new "Sport Shift"

Cruise-O-Matic—it's automatic or manual ■ 7 new

Falcons-now America's Economy Champ is

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 27 Years, Devoted to the Best Interest of Those We Serve!

EL 5-2321

120 W. Sierra Madre Blvd.

GEM NORCO Saccha-**Epsom** rin Salts 1/4 Grain 1000 Tabs Superior Quality Reg. 59c 5 LBS. SPECIAL Reg. 65c - NOW 444 334

JUST ARRIVED -**EXHILERATING** ELEGANCE FOR MEN

Jade East

AFTER SHAVE - COLOGNE SOAP - DEODORANTS PRICED FROM -

\$2.50

\$12.50



TOBACCO -

Sensational Savings

COUPONS WORTH *34.59

GET YOURS FREE with Any \$10 PURCHASE

This valuable 24-page booklet saves you \$34.59 with coupons on fine English bone china and dozens of other food and merchandise

items, also contains convenient registration blanks for Vons 59th Anniversary Prize Sweep-

CUP & SAUCER

Velvet Rose Pattern — \$2.49 Value. This Week Only with Coupon No. 1 and a \$10.00 Food Purchase.

After Oct. 13, You Can Add to Your Bone China Collection Each Week by Redeeming a Coupon and Paying \$1.19 for Cup & Saucer—Worth \$2.49. Matching English Bone China Dessert Plates Are Available with Special Coupons in the Book. Buy One or More Each Week for \$1.39 Ea.—\$2.49 Value.

VONS 59th ANNIVERSARY

\$10,000 WORTH OF VALUABLE PRIZES

1966 RAMBLER

CLASSIC REBEL

Zoomy 327 Cu. In. V-8 with plenty of powerl Vinyl-covered roof, door-to-door corpeting, reclining bucket seats, double safety brake system.

Here's How

to Win ...

registration blank from your

upon book, or a facsimile

thereof, and deposit at your Yons & Shopping Bag Store.

These entries qualify you for the Sweepstakes drawing for

all of the \$10,000 worth of

Contest closes Dec. 11 and

drawing held Dec. 14, 1965. Winners will be notified and

mes posted in the stores,

fabulous prizes.

Las Companeras Have Luncheon

Members of Las Compa-neras and their guests gath-ered at 795 E. Walnut in Pasadena, on Wednesday, Oct. 6, at 11:30 a.m. for their regular monthly lunch-een meeting

eon meeting.

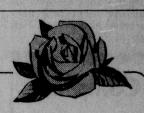
Following a business meeting presided over by the president, Mrs. William Morzov, the porgram chairman, Mrs. Malcolm Murison, introduced the speaker for the afternoon, Shirley Vorisek, who talked about "This Thing Called Charm," ways a fascinating subject to women everywhere.

Local Sisters Begin Classes

Libby Ann and Robin Edwards of 576 Elm St., Sierra Madre, recently began attending 10th and 12 grade classes, respectively, as new students at Argyll Episcopal Academy, North Hollywood, three-year-old private high school for girls of all faiths. The Edwards sisters, 15 and 16, formerly attended the College Preparatory School College Preparatory School Oakland, Calif.

They are the daughters of the Rev. and Mrs. Spencer Edwards.

Argyll Academy, 4533 Laurel Canyon Blvd., is the only Episcopal high school for girls in Los Angeles County.



So much more... Costs no more

COMPLETE MODERN



CHAPELS



PAGEANT OF ROSES GARDEN

World's Largest and Most Naturally Beautiful Cemetery



EVERYTHING AT ONE PLACE

including MAUSOLEUMS COLUMBARIUM FLOWER SHOPS CREMATORY GARDEN CRYPTS

ROSE

Mortuary Iocated within
COSE HILLS MEMORIAL PARK
3900 Workman Mill Road
Whittier OXford 9-0921

More than 50 years of Sou

FOLGER'S

SPECIALS IN THE MEAT DEPARTMENT

Center Chuck LEAN, MEATY 7-BONE CUTS

O-Bone Roast SHOULDER CUTS

Boneless Chuck WASTE 79%

Shoulder Clod BONELESS 898

Beef Brisket WHOLE OR POINT IN 79 IS

of All Roasts!

Seafood Sea-lections

CLEANED & DEVEINED SHRIMP

Southern Royal 7 Oz. Pkg. 49

Fresh Dover Sole SLICES 89%

Swordfish Steaks CENTER 792

4-Fishermer.

Mrs. Friday

zen Meat Case

aded Shrimp 1/2-10-51.69

Sticks 24-02. 990

ORANGE

A Fabulous Offer ...

Royal Kent

FINE IMPORTED ENGLISH

Bone China

Royal Kent

ENGLISH BONE CHINA

Fine Quality • Traditional Patterns t has a high-toned ring which speaks or the special formula combining sone, stone and china clay, made by

GRAND PRIZE ...

OTHER PRIZES ...

TAPPAN HOLIDAY 400 GAS RANGES
Fits in just 30 in. of space. Convenient double oven feature.

3 SPEED QUEEN AUTOMATIC WASHERS

BROTHER ZIGZAG SEWING MACHINES

30 GARCIA AUTO-SPIN FISHING REELS

35 LADY VANITY ELECTRIC KNIVES
Carves & slices uniformly. Stainless steel blades.

AMF GETAWAY CHASE GAMES
Police chase gangsters in thrilling, track-switching, remote controlled getaway chase. Toy of the Year!

DRICO PORTABLE CLOTHES DRIERS
Tidie Drier dries lingerie, nylons in minutes!

Cream Style Corn GOLDEN 303 CAN Post Cereals PUFFED CORN FLAKES, 9-OZ. PKG. GRAPE-NUT FLAKES, 12-OZ. PKG. GRAPE-NUTS, 9-OZ. PKG. **Minute Rice**

BIRDS EYE

VEGETABLE DISHES

French Green Beans with Almonds, 9 Oz. Pkg.

with Mushrooms, 9 Oz. Pkg.
Mixed Vegetables with Onions, 8 Oz. Pkg.
Onions with Cream Sauce, 8 Oz. Pkg.
Broccoli Spears with Butter, 10 Oz. Pkg.
Mixed Vegetables with Butter, 10 Oz. Pkg.

PRE-COOKED, ALWAYS FLUFFY 14-OZ. PKG., INCLUDES 5c OFF **Catering Ice Cream** 59 Clorox Bleach

49°

It's Frozen Food BUTTIME Vons Enchiladas BEEF OR 3 5 \$100 Vons Limas & Ham BOZ. 3 5 696 Macaroni & Cheese MORTON'S 5 5 100

SPECIAL PRICES ON PRIZE PRODUCE

Fresh Carrots TOPS OFFI 2 25 Crisp Cabbage GARDEN FRESH LARGE HEADS Ripe Tomatoes VINE RIPENED SLICING SIZE

GREEN ONIONS Garden Fresh Large Bunches

RADISHES &

Ribier Grapes SWEET 21 25 Casaba Melons THE PICK O' THE PATCHI **Sunkist Lemons**

From Vons Bakery

BREAKFAST PRUNES

CHUCK STEAKS BONELESS FAMILY STEAK OR RIB STEAK Custom Trimmed 89

FRESH GROUND CHUCK

Extra Lean, Prepared Hourly So Good So Many Ways! 59

SHORT RIBS OF BEEF

Lean and Meaty
Baste with Barbecue Sauce 35*

BONELESS STEW BEEF

Lean, Tender Cubes of U.S.D.A. Choice Steer Beef

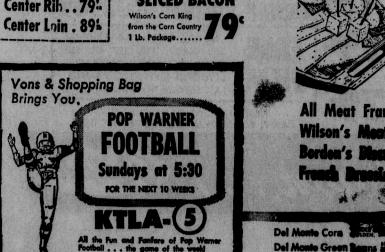
PORK CHOPS Fresh Eastern Pork Loin End 69% Center Rib .. 79%

41

SMOKED PICNICS Farmer John
Fully Cooked
5-7 Lb. Avg. Wt. ... 39 lb
PRE-SLICED PICNICS ... 45%

FESTIVAL HAMS Wilson's Certified
Boneless, Slice 'n Serve
Whole or Half..... 129

SLICED BACON



ARMOUR STAR TURKEY ROASTS Boneless, In Foil Pan Ready for the Oven





RELYAL

VONS DINNER ROLLS Cold Water French or Assorted Soft Rolls 12 in a Poly Bag . . . Special, Save 6c . . . Liquor Features ROYAL VELVET VODKA 80 Proof, Grain Distilled SPECIAL, SAVE 30c BARCLAY BONDED BOURBON SPECIAL, SAVE 40c

Knorr Soups



Laundry Rinse

79 % GALLON SOTTLE

Liquid Starch



Toilet Tissue | Window Cleaner

Del Monte Cora State State out. 29

Del Monte Green Bouns March 19 29

Sugar Honey Grahams 19 802 39

Sugar Honey Grahams 19 802 39

STRANED 3 29

40 02 JAR 3 29

ASSORTE 3 294 ASSORTED 394 ASS. ST. 594

Beech-Nut Baby Foods

* ALTADENA

★ SO. PASADENA
1616 State St. (East of Pair Oaks)

stary by Jordan Olivar

* WEST ARCAUIA

★ PASADENA

Pancake Symp

Pvt. Richard Kerr Completes Basic

Pyt. Richard E. Kerr, son of Mr. and Mrs. Earl M. Kerr, 541 Foothill Ave., Si-During the course Kerr Lammers of the "Kaveliers."
was acquainted with the preparation and filing of their humor, as you might preparation and mining and various Army records and

Kerr entered the Army last May and completed basic training at Fort Polk, La. The 20 -year old soldier was graduated from Pasa-dena High School in 1962 and attended Pasadena City

Delta Gamma Meets October 12

Luncheon will be served to members of the Pasadena Alumnae of Delta Gamma at noon, Tuesday, Oct. 12, at the home of Mrs. Arthur H. Rolapp, 645 Chester Ave., San Marino

Following the business meeting with Mrs. Charles S. Heublein presiding, Mrs. Walter A. Turner will dis-cuss Delta Gamma activities in Southern California. Mrs. Turner is the province alumnae chairman and resides in San Diego.

Mmes. Joseph R. Dan-forth, Paul Thornton and John M. Meads will be co-hostesses. All Denal Gammas in the area are extended an invitation and may make reservations with Mrs. Rolapp at 793-2321.

A Complete

New Line ot . . .

> Amrock CABINET HARDWARE See Our

Display **Antiquing**

Rust-oleum

Kits

Automotive Floor Mats **Accessories**

Black and Decker **Power Tools**

> SIERRA MADRE HARDWARE & Gift Co.

25 WEST SIERRA MADRE BLVD.

> 356-1421 WE DELIVER

PEPTONE

by Deedee & Alice

"Allerrainralin c a r i n f " sound funny, huh? It's real, as a matter of fact, it's the name of a song written by John Overlin and Kelly

The Kaveliers known for their humor, as you might have already guessed, have a style that can't really be imitated. It's sort of a com-bination of the Rolling Stones, Chuck Berry, and the

The West Covina Youth Center is where we met them and at the time Dee-"They dee said to me, "They couldn't be the Rolling Stones in disguise, could

they?"
The boys have been together for about a year but it wasn't until recently that Ron Glass became their manager. Then they started to have things going for them, even so much as to probably be cutting a record in December or January.

This group is composed of five lads: John Overlin, rhythm guitarist; Jim Hill, drummer; Kelly Lammers, lead guitarist; Gabby Hernandez, lead singer; and last, Dave Shaffstall, bass guitarist.

If you happened to be tuned into your tellys a few weeks ago, you would have seen Countdown '65, a show which these boys participated in to make it the huge success that it was.

I hope the boys stay as marve always as they are right now, of course, that won't be hard.

Do you like the Mind-benders? If you do you had better plan to buy all of their albums 'cause Wayne is thinking seriously about leaving the group. What would happen then?

Within the next few months The Rolling Stones, the Dave Clark Five, and Peter and Gordon are making return engagements to the L.A. area. Better hurry up and make arrangements to see them.

Want to know something about your favorite singer or singing group? Send a postcard to the Sierra Madre News, c/o Deedee and Alice, Sierra Madre.

Nutrition Group To Present Panel Oct. 7

On Thursday, October 7, 9:30 to 11:30 a.m., the Pasadena Chapter of the American Nutrition Society will present a panel discussion "'The Art' of Introducing Good Health to Your Family Via Good Nutrition," to be held at the Shuffleboard Clubhouse, Jefferson Recreation Center, 1520 E. Monte Vita St., Pasadena.

Due to the chapter's exciting growth over the past few years, the board mem-bers will take this opportunity to share their new ideas and expanding areas of activity. This meeting will be open to the public and presents an excellent chance for non-member friends to learn more about the so-

ciety.

Baby sitting will be provided. Call 798-2472 for further information.

Crib Crop

Lisa Michelle Bartolai arrfived September 30, at Huntington Memorial Hospital and became the second daughter of Mr. and Mrs. Clem Bartolai, 481 N. Grove St., Sierra Madre.

Weighing in at 8 lbs. 13% ounces and measuring 21 inches she was greeted at home by sister, Renee, 2 years 10 month and maternal grandparents, Mr. and Mrs. Harold Shearer of 813 Woodland Drive, long time residents of Sierra Madre.



BALLINGS FOR CHILDREN MONROVIA 358-6164



SAVINGS



DIETONIC ASSORTED FLAVORS

12-OZ.

ALL PURPOSE

SAVE

BETTY

FROSTING

MIX

GROCERY ORDER WINNERS WILL POSTED

IN EACH Ralphs STORE CHECK OCT. 8, IT COULD BE YOU!

COUPONS 2-A & 3-A TOWARD PURCHASE STAR GLOW 4-PC. PLACE SETTING

Reminder! Redeem Your Valuable Star Glow Booklet Coupons Now! COUPONS 2-B, 2-C, 3-B & 3-C WORTH A TOTAL OF TOWARD PURCHASE OF

STAR GLOW **ACCESSORIES** THE ABOVE ARE NOT COUPONS

U.S.D.A. GRADED CHOICE ONLY! OVEN

READY

WHOLE HAM OR BUTT END 55% BACON

LUER'S FINEST QUALITY

CRAB CAKES FISH STEAKS HALIBUT FILLETS 16-OZ. PKG. 89

SAVE 10c

FRESH FISH FILLETS ACIFIC SOLE 89

FRY, ROAST, BAR-B-Q

FRESH CALIFORNIA

ROASTING

CHICKENS

COUPON 3-D GOOD FOR ONE

LAMB ROAST

SHOULDER LAMB CHOPS

LARGE LOIN LAMB CHOPS

ROUND BONE, RIB OR

OR RIB EYE \$1 29

LAMB CHOPS I ...

SMALL LOIN

VAN CAMP'S

14-OZ. CANS SAVE

BREAST

RALPHS PRIME QUALITY

TURKEYS

VAN DE KAMP'S FROZEN FRENCH FRIED

WITH EXCLUSIVE POP-UP COOKING GAUGE

WORTH 20c

TOWARD PURCHASE OF ONE 1-LB. PKG.

FRANKS

WISCONSIN

PINEAPPLE-GRAPEFRUIT

DRINK

LONGHORN OR COLBY CHEESE

AGED CHEDDAR

SWISS CHEESE SAVE TO

BORDEN'S JAR CHEESE PIMENTO, OLIVE-PIMENTO, PINEAPPLE, RELISH, BLUE, CHEESE 'N BACON, SMOKEY OR VERA SHARP \$100 SAVE TO

8-OZ. 49° 10-OZ. 59° ALPS IMPORTED SLICED SAVE 6-OZ. 10c PKG. ENCHILADAS SAVE 176 3 10-OZ. \$ 7 00 MARGARINE SAVE 1-LB. 35

INCLUDES "6c OFF" ASSORTED FLAVORS

KERN'S STRAWBERRY

Ralphs

BETTY CROCKER

ZIP-FLIP-DIP 1/2-GALLON CARTONS 12-OZ. CAN **FIBBA,2 COKNED REEL**

F COC

RALPHS SUPERB CATERING

PRESERVES RALPHS-11/2-LB. PKG.

REGULAR, QUICK OR INSTANT-28-OZ. PKG. CREAM OF WHEAT

BAKERY

ROLL

COCOA CREME CAR

CAL-IDA FROZEN-9-OZ. PKG. CRINKLE CUT POTATOES SAVE

AQUA NET. SAVE 31c HAIR **SPRAY**

SCHILLING **BLACK PEPPER** MOREHOUSE MUSTARD

KERMIN'S FROZEN ALL CHICKENOR SAVE **TURKEY PIES**

Ralphs PRODUCE

FANCY ANJOU

ONIONS

STAMPS CANADA DRY-28-OZ. BOTTLES PLUS DEPOSIT 2/59

-41

0

0

GINGER ALE GEORGIA GOLDEN SHORE FROZEN SAVE 10c 17-OZ, PKG. 89 SHRIMP CREOLE ONE ROLL OF BLACK & WHITE OR KODACOLOR, 120, 127 OR 620

FREE WITH EACH ROLL OF THE SAME DEVELOPED & PRINTED AT RALPHS. FAST SERVICEI NO MAILING!

PRICES EFFECTIVE THURS. THRU SUN.
OCT. 7, 8, 9 & 10. ADD TAX TO TAXABLE ITEMS

The Friendliest Stores in Town

PARKERHOUSE

ROLLS OF 1235C



HUNTINGTON DR. AT SAN GABRIEL BLVD. OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 7 P.M.

211 E. FOOTHILL BLVD, at 2nd AVE, ARCADIA OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 9 P.M.

Serving Seafoods Exclusively



What else do new-car dealers offer that's low in cost, trouble-free, easy to handle



You guessed it.

0

Security Bank Auto Financing.

Any dealer can get it for you. No red tape. No needless delays . (that's what we mean by fast pickup). And coming from Security Bank, it's a loan you know you can depend on.

Just tell your dealer you want Security Bank Auto Financing. Fast, low-cost, trouble-free, easy-to-handle auto financing. One of the important reasons to make your financial partner

SECURITY FIRST NATIONAL BANK.

FREE: "Gasoline Mileage Pocket Calculator." Ask for yours at any branch of Security Bank, (Note: our checking account customers will receive this handy motoring aid with their monthly statement.)

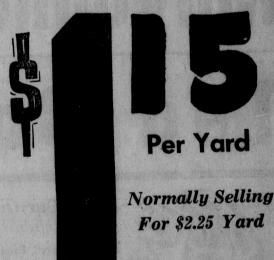
HOME OWNERS . . . Now's the Time To Put Your Home In the Decorative Spirit of Fall and Winter Entertainment -- ALSO --

Apartment House Owners

Take Advantage of This First of the Season Sale To Redecorate At A Low, Low Cost!



This High Quality **Draperies Material Specially** Priced With Good Selection At -- FACTORY



BUY IT BY THE YARD . . . OR ASK ABOUT OUR CUSTOM MADE-READY-TO-HANG SERVICE

"Your Windows Are the Showcase Of Your Home"

Now is the time to Re-decorate with this fine selected material at 1/2 the cost . . . Do it now while selections are many

• Plain

Use Our Oustanding Decorator

Service — It's FREE

To Our Customers

OPEN FRIDAY NIGHTS TILL 9:00 P.M.

303 W. SIERRA MADRE BLVD.

IN SIERRA MADRE

- Tweeds
- Decorator Colors

We **Now Have Custom Made** Window Shades!

FREE ESTIMATES GLADLY GIVEN

Blown 6-1371

Furniture





Birds Eye Fresh Frozen

Mix or Match **DOLE FROZEN JUICES** **Hills Brothers**

2-lb. -- \$1.37

Planter's Dry Roasted

Pork & Beans

Van Camps

Borden's Fresh Egg

FULL QUART

Tetley

64-COUNT



From Our Own Kitchen

All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook Betty Hill and Her Assistants

Roberts Home Made

MACARONI SALAD

Oscar Mayer ALL BEEF OR WIENERS

Oscar Mayer Sliced

ALL MEAT BOLOGNA

Grape Drink -- Qt. Can

Reese Imported **ARTICHOKE HEARTS**

Assorted Flavors SEGO LIQUID DIET

10-OZ. CAN

Gelatin Dessert

8 Flavors 4-PACK PACKAGE

Festival Queen STRAWBERRY **PRESERVES**

LGE. 20-OZ. JAR

Pillsbury -- All Flavors **FUNNY FACE DRINKS**

> Makes 2 Quarts



AT THE HOME OF THE GREEN FROG

Sweet, Red Flame **TOKAY GRAPES**

New Crop, Indian River GRAPEFRUIT

PAPAYAS U.S. No. 1 Selected RUSSET

POTATOES

Fresh, Ripe Hawaiian

OUR HIGH QUALITY &

Rath — Smoked With Hickory **Boneless - Fully Cooked**

Whole or Half

U.S.D.A. -- First 5 Ribs

Ground Beet Fresh Lean _

Spencer Steaks Boneless 5

Fresh -- Lean

Jones Dairy Farm Pure Pork Sausage Meat

Oscar Mayer Twin - Pack All Meat **SMOKIE LINKS** SAUSAGE

Fresh SOLE

O

10

0

Armour's DASH DOG FOOD

"Large enough to

Macomber's Pure APPLE JUICE

serve you, small enough to know you" HOME OF THE CREEK AROC. ON THE CORNER ON THE SQUARE

Prices Effective Wednesday, October 6 thru Saturday, October 9

- Open 6 Days A Week - 9 A.M. - 7 P.M. - Closed Sundays -



SIERKA MADRE PLUMBING 15 Kersting Court 355-7272

0

0

0

1

0

0

1)

1)

O

10

0

0

COMMUNITY HOSPITAL

A medical patient admit- for their first child. She was ted to the Sierra Madre delivered Friday, September Community Hospital during 24, weighing 6 pounds 10½ the past week is Mrs. Verounces at Sierra Madre thel Jones who lives at 241 Community Hospital. Grove St., Sierra Madre.

Following recent surgery at Sierra Madre Community Hospital Edward Grzegorzewski had sufficently recovered the last of the week. to return to his home at 470 Michillinda St., Sierra

Virginia was the name chosen by Mr. and Mrs. Fidel Paniagua of 1150 Oaks St., Pasadena

Hospital Her birth weight was 5 pounds 13½ ounces. Residents of Pasadena at 2424 Loma Vista St. are Mr. and Mrs. Robert Manning whose fourth child was de-

announcing the birth

their daughter Suzanne

Returning to his home last Wednesday was Michael Kelsey of 722 Woodland Dr., Sierra Madre who had been a patient for three days in Sierra Madre Community

relatives are Mr. and Mrs. James Bly who reside at 330 S. Elliott St., Azusa. He was delivered Thursday, September 30 at Sierra Madre Community Hospital weighing 7 pounds 34 ounces.

Admitted to Sierra Madre Community Hospital the latter part of the week was Mrs. Marion Lauber who is a resident of Sierra Madre com-living at 184 N. Auburn St. Bay.

Elementary School Menu

35c Tray Lunch October 11 - 15, 1965

Monday — Barbecued hot dog, golden rice bake, cabbage, pineapple and raisin salad, apple cobbler, butter-ed yeast biscuit and milk. Tuesday—Hamburger and fixings of dill slices, lettuce

John Froehlich, a resident and cheese, buttered green beans, grapes, oatmeal coo-kie and milk.

Wednesday - Chili beans, Mr. and Mrs. William buttered carrots, green sal-Windsor who reside at 1536 ad, fresh fruit cup, corn bread and butter and milk. Bradbury Rd., Duarte are Thursday—Chopped steak gravy over mashed pota-toes, Mexican slaw, plums Monday, September 27 at Sierra Madre Community or prunes, French bread and butter and milk.

Friday—Cheese and tomato spaghetti, buttered peas, celery sticks, cherry sauce, tuna sandwich and milk.

Roberta T. Riley Succumbs After Car Accident

Roberty Riley, age 43, of Granite Falls, Wash., pass-ed away Sunday, Sept. 19, following a car accident in Granite Falls on Sept. 16. Mrs. Riley was the former Roberta Thew and a well-

Roberta Thew, and a well-known resident of Sierra Madre for many years. She She was born in Sierra Ma-

in the community.
Survivors include her husband, Mike Riley; a daughter, Nancy, 17 years; two sons, Mike, 4 years, and Shawn, 2 years. Also a sister, Altadena Thew Stroo of Golden, Colo.; two brothers, D. C. Thew of Santa Monica and J. W. Thew of Arcadia; and a mother, Mrs. Ann Thew of Golden, Colo.

ON THE OTHER HAND, let's figure the salary flip-pers show signs of strain and the powder puffs in the hands of L.A. hitters con-

SPORTS Hank Ives SEES IT

tinue to go poof at the sight of a pitched ball. OLD HANKUS HAS BEEN

SAM MELE'S Minnesotans have some pretty fair moundsmen of their own in Mudcat Grant, Camilo Pascual, Jim Kaat, Red Worthington and John Klippstein who have been able to get the job done ,with Pascual returning to his sharp form after an operation. The Twins have muscles

they haven't even discovered yet and it could be that Zoillo Versalles will show off some mighty fine short-stopping, Killebrew will return to his bombing form, Mincher will bash a couple of pinch homers and Tony Oliva's all around play will

be on the sensational side. SO IT'S THE TWINS in seven, but don't forget, Old Hankus has been wrong the whole baseball season.

sacrilege to say anything DON'T GET THE IMPRES-SION that Old Hankus is playing down the Dodgers. ply has a hunch that the hot One thing for sure, except a nnant race wore down the revised opinion on the "rookie of the year" honors. locals to the point where it It has to be Jim Lefevbre. Houston's Joe Morgan had Dodger batting attack is the most anemic since the Chica fine year, but under pennant pressure, Jim was something else. Walter Alago Hitless Wonders. On the other hand, the pitching ston without a shadow of a sensational, and should Koufax - Drysdale - Osteen doubt must be the top manager, and Sandy Koufax might well be the first pitcher since Hal Newhouser Perranoski and company maintain the fine pitch (that's a pun son), it's hard to win the MVP award, to see how even the hard though my vote still goes to hitting Twins can hope to Willie Mays.
ON THE FOOTBALL

FRONT, the ancient one picked 13 winners in a week that saw favorites fall leaves in autumn. In "limb crawler" section, he must pat himself on the back for tabbing Idaho over Washington State and UCLA to beat Penn St. Season's record now looks like 38-18-3

with a 10-5 upset ledger.
PASADENA'S LANCERS, with a new lease on life, to maintain unbeaten mark by dumping Compton 17-7. Don Hunt claims this PCC eleven is the best in 15 years, but we would settle for a 6-3

MUIR to bounce back with 38-13 win over Crescenta

Valley.
USC ,about to put everything together (and they'll need it in Huskyland) to nip Washington 20 - 14. Let's hope it doesn't rain. LIMB CRAWLER

TION . . . GLENDALE HOOVER to halt the terrific 'no-loss" streak of Pasadena High. The Bulldogs can only go so far with their short-handed troops UCLA to slip another mickey (or should we say Beban?) to an Eastern

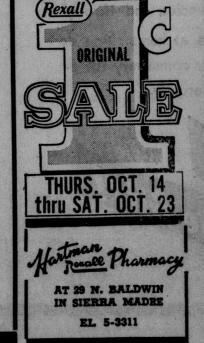
UTAH STATE to upset our last week's upsetter, Idaho
... OREGON STATE to bounce Northwestern on the Wildcats home field ... BUFFALO to take the measure of Sid Gillman's

OREGON to continue unbeaten (and keep their spot in the Rose Bowl sweepstakes) by dropping Stan-ford 27-20 . . . AIR FORCE to notch first win of the year over California (that one should be in the limb crawler dept.) . . . WASH-INGTON STATE over Vil-

OHIO STATE to win Big-10 Illinois . . over PURDUE to bounce back against Iowa . . . MINNE-SOTA over Indiana but watch out . . . MICHIGAN STATE to nip Michigan but don't bet the family jewels

on that one.

FLORIDA over Mississippi
. . . KENTUCKY to nip
Florida State . . LSU by
10 over Miami of Florida . . . DUKE to outscore Pittsburgh in another wild one ... GEORGE HALAS INSTITUTE OF CHICAGO to enter



Rushing Season Climaxes With Two Meetings

Rho Chapter, Beta Sigma Phi, will climax its fall "Rushing" season with two events, a model meeting and a presentation tea.

The model meeting will be held October 7, at 8 p.m. at the home of Mrs. Thomas Bates of Sierra Madre. The purpose of the model meeting is to acquaint prospec-tive "Rushees" with a complete picture of Beta Sigma locally and internationally. A brief business meeting and short talks by officers and committee chairmen are among the highlights of the meeting. The program for the even-ing will be "Speech" pre-sented by Mrs. Walter Chris-

tiansen. Mrs. Robert Curtis, rush captain, announces that invitations have been sent to Mrs. Charles Wright and Mrs. Richard Michelson of Sierra Madre and Mrs. Kirby Shaw of Arcadia.

The social committee under the direction of Mrs. Brent Rock, will be in charge of refreshments. A centerplece of yellow roses, the sorority's flowers, will grace the table as will a cake decorated with three stars signifying that Rho is a three star chaper in Beta Sigma Phi.

The presentation tea will be held Sunday, October 10, 2 p.m. at the home of Mrs. Ron Shoup of Monrovia. It is at this time that the sorority formally introduces its new pledges.

Mrs. Russell Richardson,

president of Rho, has chosen 'Paths to Loveliness" as her theme for the year. This theme will be carried out in table decorations for the

the victory column by edging the Los Angeles Rams. Two wins over the Bears in one year would be too much for the Angelenos.

BERNIE SCHWARTZWAL DER, longtime and highly successful coach of Syra-cuse, will be the speaker at the Quarterback luncheon Friday noon at the Elk's Club. Drop in.

Thursday, Oct. 7, 1965 SIERRA MADRE NEWS-

VILLAGER COLLECTOR?

WHO'S A

If you welcome casual days as the time for an individual and beautifully puttogether look, a look that's yours.. then come and sea the new Fall VILLAGERS. We have them in abundance.





El Rancho Shopping Center 1137 W. Huntington Dr. Arcadia

Open Wed. Evenings

Foothill-Rosemead Shopping Center Between Thrifty and Market Basket)

Open Friday Evening

"You haven't seen selection until you have been around the Carousel" Quality Merchandise at Competitive Prices LAYAWAY NOW FOR CHRISTMAS 1726 E. Colorado Blvd. Pasadena

REMOVALOSA

1 GALLON



5 GALLON

15 GALLON

IVY & BRONZE

LARGE BOXED TREES 15% off

\$50,000

MUST BE SOLD

NURSER

ROSEMEAD BLVD. Just So. Huntington Dr. AT 7-1162 CLOSED SUNDAYS - NO STAMPS DURING SALE

A FREE livered at Sierra Madre Community Hospital on Sunday, September 26. A boy, he has received the FLOWER ARRANGING CLASS 2:30 P.M. name Bart Richard and WEDNESDAY, OCTOBER 13, 1965 weighed a husky 9 pounds 2 ounces at birth. AT THE

EAST PASADENA

Mary Pulliam, a widely known

authority on floral arrangements,

will demonstrate basic principles

and exciting new trends in the art.

Come and Bring Your Friends

Ample Free Parking

INVESTORS SAVINGS AND LOAN ASSOCIATION FOOTHILL AND MICHILLINDA BRANCH

BEST FOOT

FORWARD

FOR FALL!

Introducing their new son Jeffrey to their friends and

WRONG BEFORE ALRIGHT ALREADY, the Dodgers didn't finish in seventh place. How that team of "no stickers" could possibly win the National League pennant is one for Ripley's "Believe It Or Not." As a matter of fact, Old Hankus didn't do much of a job of tabbing the American League chase either, putting Minnesota in the sixth hole in pre-season estimates. About the only claim

against Los Angeles these

days, but this reporter sim-

EVERYONE KNOWS the

to fame was predicting the decline of the Yankee em-SINCE THIS not so peer-

less prognosticator has been wrong on the Dodgers all season he will step out a little further on the shakey limb. MINNESOTA'S TWINS to win the World Series in seven games. Of course it's

will tell.

survive

and attended schools here, living most of her life

One third of the world's salt extracted from the sea comes from San Francisco

DREAMY! THAT'S THE WAY

WE CLEAN . . .





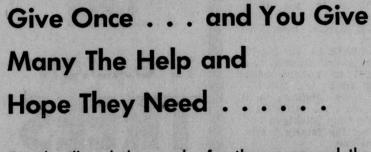


SIERRA MADREANS \$21,716 MUST RAISE... \$21,716

GIVE THE

UNITED WAY -- Plus -- AMERICAN RED CROSS
UNITED CRUSADE





For the ill and the needy, for the young and the aged, for the handicapped and the infirm, your one gift to United Crusade brings help and hope, opportunity and encouragement. Though you only give once, you aid many agencies, and through them many people, right here at home. You do your part to make this a better community for all. Give now . . . and give generously.



AN INCREASED NEED OF 7%

ADVANCE GIFTS MUST RAISE 12 PERCENT MORE

> THIS YEAR WE MUST DO A LITTLE MORE TO HELP A FEW MORE



| V.I.P. TRAVEL AGENCY | PLAZA SHOP | HARTMAN REXALL PHARMACY | SIERRA MADRE PAINT & WALLPAPER |
|--|---|---|--|
| The only complete travel service in the area | "Ask Trudie" | Since 1919 | Try us for — Service — Selection — Price |
| World-wide affiliations 49-A S. BALDWIN AVE. EL 5-1438 39 E. MONTECITO EL 6-1495 | | 29 N. BALDWIN EL 5-3311 | 35 N. BALDWIN EL 5-3378 |
| GRIFFIN LUMBER Mon Fri. Open 'til 5 P.M. | JIMED RICHFIELD SERVICE | WISTARIA BAKE SHOP | BROWN'S FURNITURE |
| Sat. till 3:30 P.M. | Finest in Goodyear Tires — Service | "The finest in Bakery Goods" | Free decorating service |
| 38 MONTECITO 355-2331 | 50 S. BALDWIN EL 5-9991 | 4 E. SIERRA MADRE BLVD. EL 5-3332 | 303 W. SIERRA MADRE BLV EL 6-1371 |
| HARRY A. LANGE and Associates | SIERRA MADRE HARDWARE & GIFT CO. | AL FOXTON CHEVRON | VILLAGE |
| Complete Insurance — Real Estate | 25 W. SIERRA MADRE BLVD. | "Station and Garage" | PIZZA & DELI |
| 81 W. SIERRA MADRE BLVD. Office EL 5-7196 Res. EL 5-6357 | 356-1421 We deliver | 115 W. SIERRA MADRE BLVD. EL 5-2178 | 129 W. SIERRA MADRE BLV EL 6-1260 |
| CARL HANSEN FORD | WISTARIA FLOWER SHOP | MIKE'S BARBER SHOP | DON JACKSON |
| Sierra Madre's Authorized Dealer | Floral Arrangements | Men's — Ladies' — Children's | Finest in Men's Wear Custom Tailoring |
| 20 W. SIERRA MADRE BLVD. EL 5-2321 | 74 W. SIERRA MADRE BLVD. EL 5-0113 | 22 W. SIERRA MADRE BLVD. EL 5-9576 | 18 W. SIERRA MADRE BLVI EL 5-1236 |
| ARNOLD'S HARDWARE Paints — Gifts — Sports | It Pays To Keep GULLETT & HARRIS In Mind | SIERRA MADRE SHELL SERVICE | PERRYS' STATIONERY & GIFT SHOP |
| Hardware — Housewares Fertilizer — Free Delivery | feminine fashions | "Free pick-up and delivery" | EC IV CIEDRA MADOR DU |
| 297 W. SIERRA MADRE BLVD. 355-3365 | 1 KERSTING COURT 355-1017 | 54 N. BALDWIN at MONTECITO EL 5-1726 | 56 W. SIERRA MADRE BLVI EL 5-3385 |
| JOHN H. CURTIS Realtor | ROBERTS MARKET "Home of the Green Frog" | DALEY'S | JOHNNIE'S BEAUTY SHOP |
| 304 W. SIERRA MADRE BLVD. EL 5-3433 | On the corner — On the square SIERRA MADRE 355-3344 | 322 W. SIERRA MADRE BLVD. | 20 W. MONTECITO 355-3941 |
| HAPPY'S LIQUOR STORES Free Delivery — Marshall Mendel, Mgr. | CALIFORNIA WATER & TELEPHONE CO. | MOBIL REPAIR CENTER | CYCI'S |

116 W. LIME ST.

64 W. SIERRA MADRE BLVD.

W. SIERRA MADRE BLVD.





0

. 0

0

0

0

0

0

G-E-M PLUMBING CO. 43 N. Baldwin EL 5-0757

La Salle Hi School Shows **Enrollment Expansion** La Salle High School, in Also greeting the new and returning students to La reeted 135 new freshmen to Salle High School are five

greeted 135 new freshmen to raise the student body ennew instructors. One Chrisrollment to 501 students for tian Brother and four lay professors join the expandthe 1965-66 school term. The the 1965-66 school term. The professors John the Capatient total enrollment represents ing faculty.

near capacity in the present Brother L. Giles, F.S.C., innear capacity in the present chool which is undergoing structor in Latin and Greek, building expansion to enable an increase in size for to La Salle from Saint the next school year. The Mary's High School in Bercostly \$300,000 project is keley, California, where he scheduled for completion in has been teaching since

as well as religion, comes 1962. Brother Giles will also be the new "C" basketball Mr. William Hayes, in-

structor in math and physics, taught last year at Notre Dame High School, Sherman Oaks, and pre-viously in Indiana and for four years in England. A native of Limerick, Ireland, Mr. Hayes is a graduate of the University of Ireland with a degree in physics.

Mr. James Brown is a graduate of the Georgetown University School of Foreign Service. Married and the father of an infant son, Mr. Brown is an instructor at Salle in history and

English. Mr. Jack Dominquez received his degree in history from California State College at Los Angeles. He is teaching history and poli-tical science on the senior level this year.

Completing the faculty is Mr. Edward Fisher, instructor in math in the lower our state's natural beauty division. A grad u a t e of Fordham University with a degree in psychology, Mr. increase in population, mak-fisher taught at Franklin ing it more difficult to find School in Philadel-

50 Years Ago: October 15, 1915

season was opened brilliantly last night when Mr. and Mrs. John Mason entertained 150 guests with dancing and cards at the Woman's Club-

Captain Osgood is visit-ing in the East, but took time to write a letter of protest to the location of the proposed Canyon sewer

An art exhibit will be shown at the first meeting of the Parent Teacher Association and Miss Marguerite Ward will sing during the

Letters to the Editor

Dear Mr. Bradford: As a California driver who is very appreciative of our rapidly developing freeway system, I now find myself objecting to two proposals made by engineers of the California State Division of Highways. They are as fol-

1. A recent newspaper article referred to a proposal made by state engineers to build a new freeway underground through the City of Reverly Hills at an additional cost of 57 million dollars of taxpayers' money. Why is Beverly Hills entitled to an underground freeway when other cities and towns are not? Is this not showing discrimination against other communities and favoritism towards Beverly Hills? Is the scenery of other areas so much less attractive than Beverly Hills that they also are not entitled to underground freeways? If the City of Beverly Hills wants an underground freeway, they should be willing to pay the difference in cost between the over-head and underground freeway. I object to California taxpayers having to spend an additional 57 million

dollars solely for the benefit of Beverly Hills. 2. Another freeway which has been under discussion for some time is the proposed freeway through Prairie Creek Redwoods State Park. No doubt about it, a

two freeways. Prairie Creek Redwoods State Park is owned by all California taxpayers. Beverly Hills is owned by only 1/150 of all California taxpayers. In the name of economy, state highway engineers will not spend taxpayers' money to preserve scenery owned by all California taxpayers; but they will spend 57 million dollars of taxpayers' money to preserve the scenery owned by only 1/150 of all California taxpayers. Is this fair? Some unscrupulous persons might surmise that since the natives living in the valleys, meadows and streams of Prairie Creek Redwoods State Park are in a different income level than the natives living in Beverly Hills, engineers are able to hear more clearly the cries emanating from Beverly Hills, Naturally, I do not prescribe to this con-

An interesting comparison can be drawn between these

Offered By

Red Cross

A ten hour course in

being offered by Redoss. The course will con-

starting on Tuesday, Oc-

Standard First Air Training

sist of five 2-hour sessions

- from 10 a.m. until noon

tober 5 and continuing on

each of the following four

Tuesdays. Each session will

Chapter House, 430 Made-line Drive, in Pasadena. For

anyone necessarily missing

one of the five regular ses-

sions, a make-up session will be held on Tuesday,

November 9, at the same hours and place.

Mrs. Richard Ridgeway, Sierra Madre chairman of

Red Cross First Aid Service,

says that this course is open

to the public but since the

size of the class is limited

it will be necessary to ac-

cept reservations in the or-

der received. She suggests

that anyone interested in

receiving this course of in-

struction, which is free of

charge, should register immediately by calling Red Cross at 799-0841, extension

Children should be seen

and not hurt. Defensive driving

will always pay

held at the Pasadena

Least I have misjudged, due to lack of information, the proposals made by state engineers, I would appreci-ate your advising me of the reasoning behind these pro-posals. Please let me hear

Sincerely,
—EDWIN BARRACLOUGH.

First Aid Courses Y-Teen Roll Call October 6-10

"Go with us" will be a familiar phrase in the Foothill Area as Y-Teens tell their friends October 10.16 that they are on the "go."

The occasion is the annual Y-Teen Roll Call sponsored by the Young Wo-men's Christian Association of the USA. During this week, members will those of more than with 7,000 clubs across the country in celebration of an event that has been a yearly one since 1948.

Y-Teen Roll Call marks the official start of a new program year of YWCA work with youth. There will be membership drives in local schools as well as at other places where teenage youth assembles. Girls in the 12 to 17-year

age group are invited to visit Y-Teen meetings and the YWCA headquarters, 78 Marengo Ave., Pasadena, observe the wide variety program activities open

"on the go," noted among the special activities the following:

Miss Anna Davis, chairman of the Teenage Program Committee, describing how Y-Teens of this city are

Club meeting in all of the Pasadena Junior Highs and Senior Highs to welcome new members; plans are being made for a camp

leadership weekend at Camp Tahquitz Meadows, October 22-23; trips, speakers, opportunities to help others, swim parties, sports days, Southern California leadership conference.

In the Y-Teen program of the YWCA, she explained, teenage youth work closely with adults in developing projects that help them bet-

ter serve their community, nation and world. Teenagers in the Foothill are are urged to join the "Go, Go With Us" by calling the YWCA, 793-5171, and asking for Teenage Program Directors, Miss Kendall Ridgway, Miss Nancy Kleinhammer or Mrs. Melva



SIERRA MADRE NEWS-13

Be modern with

hursday, Oct. 7, 1965

SIERRA MADRE PLUMBIN 15 Kersting Court 355-7272

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

Plumbing Service — Remodeling Fixtures On Display

Heating Sales and Repairs

Weighs & Measures

NATIONAL PHARMACY WEEK

October 3rd through October 9th has been proclaimed by President Johnson, Governor Brown and the mayors throughout the nation and California as National Pharmacy Week. The main theme of the week will naturally be: LIFE EXPECTANCY INCREASED, which is the fundamental reason

Better drugs, better nutrition, better medical care, better health and sanitation have increased the average life expectancy to over 70 years. New drugs have helped to sharply curtail death rates from once feared diseases such as the formerly common ones as whooping cough anddiph-

Seven out of ten prescriptions written by physicians today were unknown as recently as 1950. Included in the newer prescription drugs are such ones as tranquilizers, antibiotics, pain killers, cancer drugs, polio and measles vaccines and many others.

These drugs have reversed a trend by returning thousands of people to useful lives and have saved millions of taxpayers' dollars.

We at Hartman Pharmacy are proud to be a part of the Health Team and invite your inquiries on your health problems. Yours for the BEST of HEALTH!

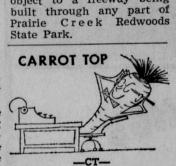
> Rudolph R. Hartman After Hour Pharmacy Service Is Available

Hartman Pharmacy

AT 29 NORTH BALDWIN IN SIERRA MADRE - PHONE 355-3311 Cobwebs

The Sierra Madre social

plant.



freeway in that general area

will be welcomed, but why

must we wipe out some of

when it is not necessary to

do so? With our relentless

increase in population, mak-

areas to retreat to on week-

ends and holidays, is it logical to build a freeway through one of these areas?

Could we not locate this

freeway to the east of the

State Park? It would be

deemed wise if the highway

engineer would remember

not to destroy the places to

go to in order to build the

freeways to get to them. I

object to a freeway being

Now as we read just re-California enacted some 2000 new laws on its books, but according to a State Housing Act, Califor-nia laws make it illegal to sleep in a kitchen, but all right to do your cooking in the bedroom . . . What a government, I say.

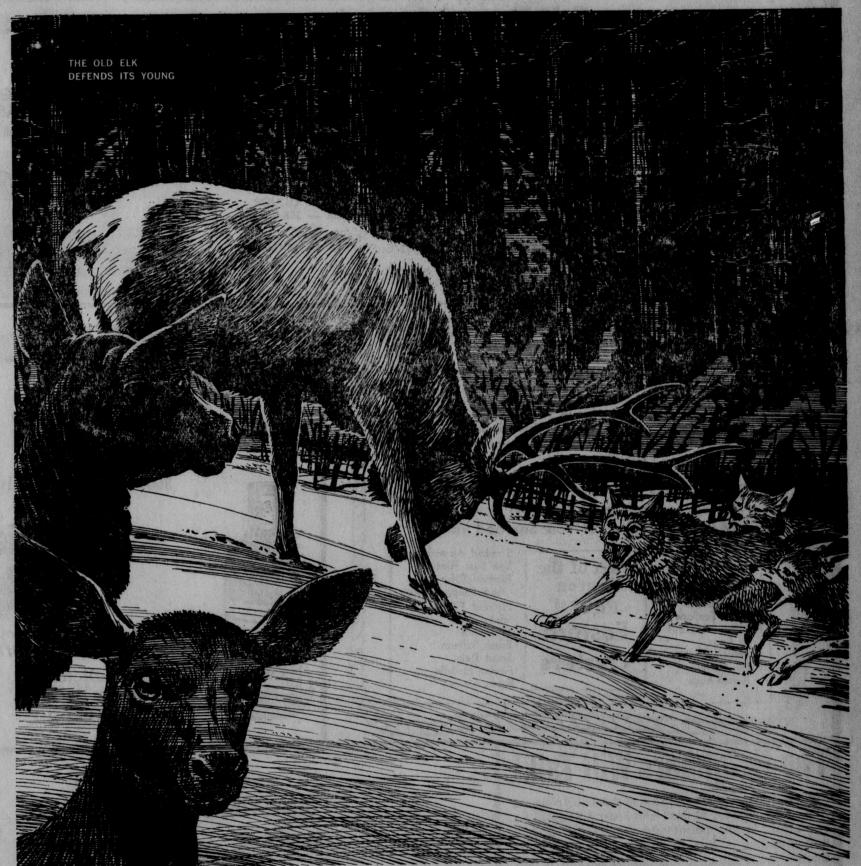
Also I am reminded of an incident I read in an English newspaper where the story stated in part that the town council of Faversham, England, spent so much time studying reports of efficiency experts on how to speed up their work that they got six months behind.

But here is one that takes the cake for sure . . . It seems that a police dog in Nairobi, Kenya, has 500 arrests to his credit. Recently he was bitten by a man he was looking for. The man got 15 months for "unlawfully wounding a police dog in the execution of its duty ... so you see this is not a "man's world" after all.

In closing the column for this week I would like to leave you with this bit of reporting . . . "Congress, with a minimum of debate, has risen the national debt limit to the staggering fig-ure of \$328 billion. It did this because, as they say, there was no choice I suppose this included the expenditure of \$722,000 for Sierra Madre Wash, I hope, I hope, I hope.



IN SIERRA MADRE EL 5-3911



THERE IS NO SUBSTITUTE FOR

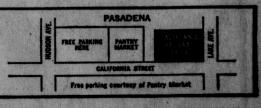
EXPERIENCE BUILT BILLION-DOLLAR SAFETY FOR YOUR CALIFORNIA FEDERAL SAVINGS ACCOUNT

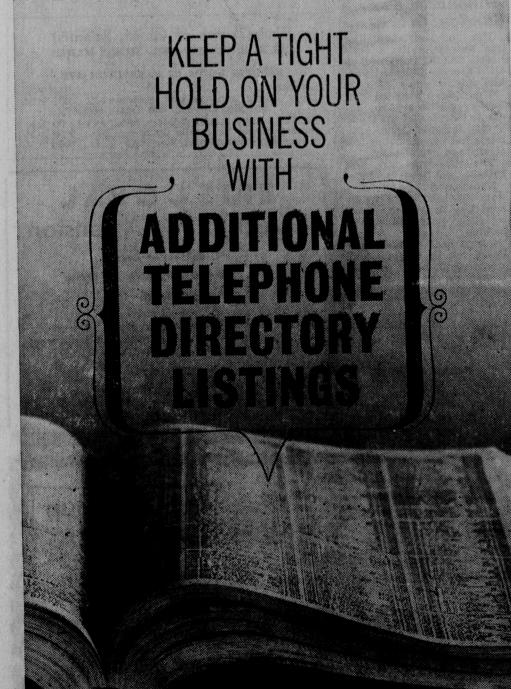
The powerful old elk will hold his own. Experience is on his side and that's hard to match. When you have a California Federal savings investment, our experience is on your side ... 878 years among our officers and directors. And, the same astute management since 1925. Result: Giant safeguards for your money. Billion-dollar assets. Enormous reserves. Plus a federal charter . . . and insurance of accounts. Over 500,000 savers enjoy these powerful protections. Why not join them? Save at the nation's largest federal savings association. You'll get quarterly dividends, too, at a high current

THE BETTERMENT OF PEOPLE

IS OUR BILLION-DOLLAR BUSINESS

PASADENA OFFICE: 575 S. LAKE AT CALIFORNIA • 795-9961 ALSO IN NEARBY EAGLE ROCK AT 5015 EAGLE ROCK BOULEVARD • 256-2241 Head Office: 5670 Wilshire Boulevard • 11 Other Convenient Offices in Los Angeles, Orange & Ventura Counties MEMBER: FEDERAL HOME LOAN BANK SYSTEM • FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION





There are two ways to hang on to good customers and cultivate new ones.

One way: Make your key personnel easy to reach. You can do this inexpensively by listing each one separately in local and outof-town directories . . . plus additional listings for residence phone numbers.

Another way: Make full use of the Yellow Pages by listing your company under all its product or service categories.

Both ways can aid you in expanding your sales potentials. For full details, phone our Business Office.

CALIFORNIA WATER & TELEPHONE CO.

A member of the General System

Authentic Mexican Food \$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guaca-mole, Shredded Turkey, Cheese, Tomato Slices, Olive.



SECURITY FIRST

NATIONAL BANK

449-3333 - 3555 E. Foothill

CLIP DIRECTORY

Foothill-Rosemead Shopping Center

Phone 355-1503

NOW FEATURING . . . LOCAL GROWN POULTRY

We Gladly Bone Chicken Breasts Free of Charge

- REMEMBER -

We Stand For Quality and Freshness In All Our

SEAFOOD PRODUCTS - Some Cooked To Order

Call Us For All Your Needs

-May We Suggest For Your Seafood Menu

First of the

Season

FRESH

Eastern

Oysters

• Fryer Parts

NEPTUNE SEAFOOD CD.

• Stewing Chickens • Fresh Turkeys

Sea Bass Filet Filet of Sole

Swordfish Fresh Salmon

Sand Dabs Finnan Haddie Fresh Clams

Red Snapper Filet Halibut Filet

PLENTY OF

King Crab Legs Lobster Tails Lobster Meat Frying Shrimp Eastern Scallops

Northern Halibut

Frog Legs Olympia Oysters Extra Large Ranch Eggs

200 E. Foothill

358-7322

Foothill-Rosemead

PASADENA

FEDERAL SAVINGS

355-7213 - 3621 E. Foothill

HASTINGS CAMERA
 3649 East Foothill — 793-9655

• WILEY'S HASTINGS LIQUOR

• NEPTUNE SEAFOOD

3657 East Foothill - 355-8266

3653 East Foothill - 355-1503

Arcadia

National Fire Week Rev. Armin Hesse Democrats Start Announces Sermon Theme

suppression forces.

fore they start.

10 a.m. to 3 p.m.

announced that in keeping

with the events of the week,

the traditional and annual

fire—Saturday, Oct. 9, from

This is the time that the

children, and parents, may inspect the equipment and quarters first-hand, and talk

to the firemen who protect

them from fire. Generally,

there are many questions that are asked, and the ex-perts of fire-fighting will be

Fire prevention materials

printed for your informa-

tion, will be handed out so

that everyone can under-

stand the importance of this

THE MARBERRY SHOP

355-3326 - 3545 E. Foothill

City Department.

on hand to answer them.

with demonstrations of the fire-fighting equipment of the local Volunteer Fire De-"The Silencer of Unjust Slander and Criticism" will partment, manned by some of the Volunteer Firemen. be the sermon theme of the They have seen first-hand Rev. Armin Hesse in the the efficiency of the fire 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Various organizations were Ranch Drive.

privileged with the sharing The pulpit message will be the fourth in the fall of the busy schedule of the Prevention Bureau. Films, talks and demonstrations series on the First Epistle of Peter. It will center on are being presented, in an effort to keep the loss of Christian example and action "speaking louder than words," according to the life and property at a mini-mum by preventing fires beaccording to the pastor. Holy Communion will be celebrated during Fire Chief Charles Brown during this service.

Convening at 9:15, the Sunday school departments begin a historical study of "Israel's Entrance into Canaan under the Leadership of Joshua, a Type of Christ." The Junior Open House at the main fire station will be on the anniversary of the Chicago High Bible Department, under Dr. Donald Garner, and the Young Adult Bible Department, under Michael Salazar, last week initiated studies on the Genesis account of creation. This coming Sunday the Adult Bible Department, meeting in the sanctuary, will begin a study of the Epistle to the Romans under a team of teachers, with Robert Beckstrom serving as the direc-

> The Midweek Bible Hour, under the direction of the pastor, will be resumed next Church Council Wednesday evening at 7:30 thereafter at 8:30.

> > **HASTINGS**

CAR WASH

3393 E. Foothill Blvd.

3657 E. Foothill Blvd.

Limited Time Offer

1/2 Gallons In New Bottle

SAVE \$1.44 Btl.

Drive, a membership campaign is being conducted to increase membership in local Democratic clubs. Mrs. Tournay says, "Participation in a club is an opportunity to express yourself politically, become informed on the important issues of the day, and to help elect people who reflect your goals." Persons interested in the Sierra Madre Democratic Club may contact the membership chairman, Miss Nancy Bow-

Villa Views

man, 237 Vista Circle Drive,

Sierra Madre, telephone

luck dinner last week at the home of Mr. and Mrs. Ray Anderson. The guest list included Mr. and Mrs. David Bowman, Mr. and Mrs. John Clearman, Mr. and Mrs. Louis Dickson, Dr. and Mrs. Shirl Evans, Mr. and Mrs. William Flint, Mr. and Mrs. Gerald Freiderici, Mr. and Mrs. Mervin Grizzle, Dr. and Mrs. Arthur Kay, Dr. Pearl Knapp, Dr. and Mrs. James Marsters, Mr. and Mrs. Colvin Mathieu, Dr. and Mrs. Earl Nation, Mr. and Mrs. Philip Shepherd, Mr. J. Roy Risser and Mr. and Mrs.

in the parish hall. The Church Council will meet

SHOPPING

Bethany Church News

Mr. Norman Turner, Chris- garet Schaper will sing a tian businessman who administers to the needs of more than 1200 orphans in Hong Kong will be speaking at the 7 p.m. service at Bethany Church, 93 N. Baldwin in Sierra Madre on Sunday

evening, October 10. Mr. Turner represents the Christian Children's Fund, Inc. and has been in Hong Kong representing them since 1954. His wife, Toddy, will speak at several of the Sunday school class depart-

Part of the Sunday evening presentation will be recent pictures of the institutions he helps to administer as well as other phases of his ministry on the British Colony,

Pastor of the church, Dr. Robert N. Schaper will preach at the 11 a.m. service on the theme, "The Pioneer of Faith." This will be the 22nd message on the Book of Hebrews - a series that he began early last spring. The Chancel under the direction of Mar-

Dr. Barnhart's Lesson Sermon

Constant renewal, which is the activity of the creative process, can be personally experienced. This is the theme of Dr. Barnhart's lesson-sermon at the Santa Anita Church, 226 W. Colo-rado Blyd., Arcadia, Sunday morning, October 10 at the 9 and 11 a.m. worship services. The public is invited. Infant and child care is provided at both services.

All youth are welcome to attend classes from kindergarten through high school. Dr. Barnhart said, "It is

now a well-established and accepted fact that states of mind govern experiences of health and affairs. It is also known what are the states of mind that result in harmonious livingness. The next step is how not only to arrive at those states of mind, but how to maintain them. A 20-hour course for this purpose will begin Wednesday, October 6, and continue for ten consecutive Wednesdays from 7:30 to 9:15 p.m. This tuitional course in Basic Truth Principles and their application is open to all who desire to live in harmony with Universal forces. It is open for enrollment the first three Wednesday evenings. Please call HI 6-8206 for further in-

Dr. Barnhart further noted, "Call HI 7-6162, day or night, for healing prayers for mind, body and affairs."

Bible Lesson Announced For Sunday, Oct. 10

The spiritual dividing line between reality and illusion will be examined at all Christian Science serv-

ices this Sunday. The Golden Text is from Paul's epistle to the Romans: "The low of the Spirit of life in Christ Jesus hath made me free from the law

of sin and death."
The subject is "Are Sin, Disease, and Death Real?" Explanatory passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include this statement:
"Neither evil, disease, nor death can be spiritual, and the material belief in them disappears in the ratio of one's spiritual growth" (p.

Close to 40 million persons visited national parks during 1964.

Parking On Hills

When you park your car on a hill, leave your car in low or reverse gear, set your hand brake, and turn your front wheels towards the

special anthem at the serv-

Many of the people of the church congregation will be taking guests to the Billy Graham Film, "The Restless Ones" which is being shown at the Pasadena Civic Auditorium on October 8, 9 and 10. Ticket reservations may

be obtained by calling the church office, 355-1409. Pastor Schaper on behalf of the congregation extends a cordial invitation to all visitors and new residents of Sierra Madre as well as the entire community to worship with the congregation this coming Sunday.

LUTHERAN CHURCH Worship Service 11:00 A.M. 9:30 A.M.

個)

(2)

Rev. Philip R. Johnson Pastor

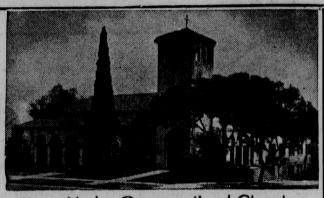
BETHANY

Evangelical

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod

845 Hastings Ranch Drive
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
Christian Growth Hour for All, Age 4 up.
10:30 — SUNDAY WORSHIP HOUR — Holy Communion.
Sermon: "The Silencer of Unjust Slander and Criticism."
Nursery Care for Small Children
7:30 P.M. WEDNESDAY — MIDWEEK BIBLE HOUR
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church "The Church of the Singing Tower Interim Minister: Rev. Shelby J. Light

Morning Worship and Church School, 10 o'clock "The Power To Walk"

The Santa Anita Church 226 West Colorado Boulevard, Arcadia HI 6-8206 Dr. Ethel Barnhart, Minister

Sunday, October 11 - 9 and 11 a.m. Services "DAILY RENEWAL"

ACCREDITED COURSES — 1st and 2nd year and Practitioners courses in Truth Principles, their application and Spiritual Mind Healing.

BETHANY CHURCH

9:30 a.m.—Sunday School 11:00 a.m.—"The Pioneer of Faith" Dr. Robert N. Schaper 6:00 p.m.—Christian Endeavor 7:00 p.m.-Norman Turner of Hong Kong

First Church of Christ, Scientist 186 W. HIGHLAND AVE., SIERRA MADRE

READING ROOM, 22 N. BALDWIN AVE.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel Rev. Harley Gibbs Smith Jan Rector

7:30 a.m.—Holy Eucharist

9:45 a.m.—Morning Prayer 10:00 a.m.—Community Mass and Sermon Church School Classes

7:00 a.m.—Holy Eucharist

Family Group

NO EXTRA

CHARGE

2nd Eucharist, Wednesday at 9:00 a.m. Fridays in Lent — 9:00 a.m.

Get Your Christmas Pictures Early

AT TYKE TOWN 3625 E. Foothill Blvd.

Foothill-Rosemead Shopping Center

COLOR PORTRAITS

This is a regular \$8.95 value. One Special to a Family Please Coast Color is Here Again

Oct. 7 - 8 - 9

THURS. - FRI. - SAT. 10:30 a.m. to 5 p.m.

The Neighbors Will Talk!

Yes, everyone out this way is talking about how pleasant it is to do business at Pasadena Federal Savings. So convenient, in your favorite shopping center. Easy to park. Gracious offices. Friendly, competent service, whether you're adding to your savings account, or borrowing to buy, build or improve your home. The word does get around. That's why you'll meet your good neighbors here!

PASADENA FEDERAL SAVINGS

Downtown: Green at Los Robles SAVE FOR A ROSY FUTURE 4.85% current annual rate punts insured to \$10,000 by FSLIC



CAR WASH PRICES AT

HASTINGS CAR WASH

FREE WITH 15 GALS. GAS WITH 10 GALS. GAS

WITH 5 GALS. GAS

REG. WASH PRICE \$1.25

Buy Gas Today, Get Coupons Good For Wash Anytime **EXPERT WAX and POLISH \$9.95**

HASTINGS CAR WASH 3393 E. Foothill Blvd.

> 2 Blks. W. Rosemead BankAmericard - Diners Club

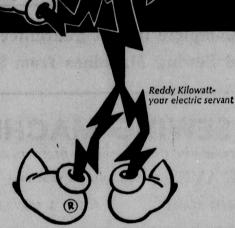
RENTALS & REPAIRS Cameras -- Projectors -- Binoculars Photo equipment

HASTINGS CAMERA



SHOP

3649 E. FOOTHILL BLVD. PASADENA, CALIF.



Beginning Monday, November 1, you may pay your electric bills at a convenient new location:

> Sierra Madre Hardware and Gift Company 25 West Sierra Madre Blvd. pen Mondays through Saturdays 8:30 A.M. to 6:00 P.M.

(1)

With the opening of this new payment location, we are closing the Edison office at 40 N. Baldwin Ave.

For your convenience, requests for turn-ons, turn-offs, and other electric service or information may be made by telephone:

DRAFT BEER AT HOME



Southern California Edison Company

Letters to the Editor

and the absence of truth are

lurking, perennial enemies of democracy. The role of the press in keeping the

public informed by timely,

flow of legitimate informa-

ing to free people.

Homme Richard.

tion for the crew.

Auxiliary

Prior to visiting Japan,

Bon Homme Richard spent

30 days of continuous operations off the coast of Viet

Nam where her aircraft con-

ducted daily strikes against

Dr. Robert Ariss, curator

of anthropology for the Los Angeles Museum, will speak before the Woman's Aux-

iliary to the San Gabriel Valley Dental Society at a

luncheon meeting on Octo-

ber 12. Dr. Ariss will speak

will be held at the home of

Dr. and Mrs. C. Menzies

Clark, 1300 Bedford Rd., San

Mrs. Richard Young, presi-

dent, urges all auxiliary

members to attend this very

'Man and Our Chang-

World." The luncheon

Viet Cong emplacements.

Plan Luncheon

Airman Friend

Aboard Attack

Aircraft Carrier

Dear Editor:
On behalf of the Sierra
Madre Rose Float Association, I would like to thank you for being the "first" float booster this year, with the big send-off given us on your September 30th front page of the Sierra Madre

couldn't have a better start towards informing Sierra Madreans of our fund raising and float building program and are most pleased by your evident interest in our community's various

As publicity chairman for the association, I will be keeping you posted on our activities, and knowing how greatly our plans will benefit from coverage in our home town newspaper, your cooperation and/or suggestions will be greatly appreciated by a green reporter. Sincerely

-JAYNE TYREE.

To All Law Enforcement Officials:

In any endeavor or conflict it is always reassuring to know that your cause is supported by strong allies. enforcement — faced with increasing crime rates, riots and civil disobedience -can take encouragement in the editorial support and assistance is receives from responsible newspapers throughout the nation.

This is not to minimize, of course, the excellent cooperation our profession receives from radio, television and other news media, as well as from the millions of law-abiding citizens who are aware of our problems. However, specific mention of the press is significant at this time because of the annual observance of National Newspaper Week, Oct. 10-16, 1965.

The theme of this year's observance, "Newspapers and Readers — Partners in Freedom," is especially germane to the day-to-day activities of a people who for more than 189 years have placed their faith and trust in self-government and rule of law, not of men. The journalism profession, through its cherished freedom pro-vided by the First Amendment, has been greatly in-strumental in forging the proud history of our country. It is to the everlasting credit of loyal, dedicated, and pa-triotic editors and publish- informative program.

ers that the press today is still a major medium in preserving our way of life.
The lack of knowledge

accurate and objective news reporting can best be ap-preciated when we consider After looking over the new line of cars, I'm con-vinced that we had better the increasing number of encourage more young men countries where a free press to become orthopedic sureither nonexistnt or is geons because I'm sure the is either nonexistant or is present supply will never be able to handle all of the ernmental intimidation. Americans regard the free people who will throw their vertabrae trying to wriggle tion, critical and favorable, gracefully into the new low pro and con, as a basic and indispensable right belong-Gone are the dignified

days of the running board and the cars that women could sweep into with dig-nity still well groomed, chapeau firmly anchored in place. Nowadays a snake has to bend double in order Airman Apprentice Allen J. Friend, USN, son of Mr. to crawl into the front seat. They speak about the bigand Mrs. Philip G. Friend of sides. Why, they don't even know what they're talking 405 Fairview Terrace, Sierra Madre, Calif., is participatabout. I have a fine old ing in operations in the majestic car that really has South China Sea off the a lot of room. You can coast of Viet Nam while breathe in my car and you serving aboard the attack can see out of the fine big carrier USS Bon windows. You get kind of a feeling of being in an air-On August 17 the crew of plane as you go cruising Bon Homme Richard paid a along looking down on those two-week visit to the port of crawling ladybugs all fancy Yokoshuka, Japan followed with chome. Yes, sir-ee, they by a five-day stay in Sase-bo, Japan for shipboard upknew how to build cars to last back there in fiftykeep and rest and relaxathree . . . that was a good

year for cars!

The Villa Guild of Rosemay Cottage is beginning to go into full swing again this fall. Last Tuesday Mrs. Lin-coln Wilson was hostess for her final meeting as president of the Guild. She turned her gavel over to Mrs. Joseph Phelps, who will preside for the next 12 months. Mrs. Francis Howell will fill the position held by Mrs. Wells Pleas as vice president. Mrs. E. Marshall Hartakes over from Mrs. Charles Goldsworthy as corresponding secretary, and Mrs. William Olson took the treasurer's books from Mrs. William Sandberg.

Plans were discussed after the election of officers on the projects the group will try to accomplish during the coming year to lend their support to the cottage.

Along those lines, Ken Fuller invited the Rosemary Bridge Group No. 2 for luncheon and bridge to show them her new home. Those attending that function were Mrs. Edwin Pyle, Mrs. Jo-seph Mangan, Mrs. Norman White, Mrs. Robert Anderson, Mrs. Lincoln Wilson, Mrs. Robert Mueller and Mrs. Edward Halperin.

The home of Mr. and Mrs. David Zinsmeyer of Villa Heights was the scene last week of the "Pasadena's Answer to the Top of the Mark" party given by the Ranch Wrens. The Zinsmeyers added a little authenticity to Henry of Albuquerque, N.M. the scene by having a replica of a cable car in their front yard, as well as a p.m. and Requiem Mass Sat-street sign directing that the guests had safely arrived at California and Powell Thomas O'Malley officiat-Streets. The guests were ing. Interment was at Resurtreated to a somewhat hazy rection Cemetery in South view of the twinkling lights San Gabriel. in the valley, but their spirits were in no way dimmed by Ripple Mortuary, Sierra by the overhanging "fog" Madre.

... while they dined and danced till the wee small

and Mrs. Ray Anderson, Mr. and Mrs. Jack Atkinson, Mr. and Mrs. Harrison Baker Jr., Mr. and Mrs. Cal Brown, Mr. and Mrs. Ed Barnes, Mr. and Mrs. Charles Callow, Mr. and Mrs. John Colmer, Mr. and Mrs. Joe Cummins, Dr. and Mrs. Shirl Evans, Mr. and Mrs. John Hedrick, Mr. and Mrs. John Horne, Mr. and Mrs. Peter Hurtig, Mr. and Mrs. Blair Hyde, Mr. and Mrs. Millard Davidson, Mr. and Mrs. Kenneth Kaler, Mrs. Art Krause, Mrs. George Lich, Mr. and Mrs. Phil Shepherd, Mr. and Mrs. Robert Stivers and Mr. and Mrs. Evan Whitlock. Uncle Fred Bosbyshell has

many good friends up here on these hills and they were all happy to be on hand to help him celebrate his 76th birthday at a party hosted by Mr. and Mrs. Skipper Rostker of Barhite. the celebration were Dr. and Mrs. Barclay Kamb, Mr. and Mrs. Jim Smart, Mr. and Mrs. John Fricke, Mr. and Mrs. Charles Goldsworthy, Mr. and Mrs. George Amthor, Mr. and Mrs. W. H. Dunning, Mr. and Mrs. John Kariotis, Mr. and Mrs. Fred Switzer, Mr. and Mrs. Robert Brydolf, Mr. and Harold Berg, Mr. and Mrs. George Wenger, Dr. and Mrs. Clete Dorsey, Mr. and Mrs. Phil Saurenmann, Mr. and Mrs. Francis Webb, Mr. and Mrs. William Casler,, Mr. and Mrs. Floyd Stoller, Miss Lois Webb, Mr. Joe Pegg, Mr. Ray Billis, Mr. Erwin Janes, Mrs. Alden Acker, Mrs. Gwen Barkelew, Mr. and Mrs. David Phillip from Woodland Hills, Miss Hiromi Koyama, Dr. and Mrs. W. H. Simmers and Mr. and Mrs. W. Conn.

The North Kineloa Ranch Property Owners Association had its annual pot Please turn to Page 14

Requiem Mass Saturday For Minnie B. Henry

Mrs. Minnie Bertha Henry, age 91, of 486 Audobon Way, Sierra Madre, passed away Wednesday, Sept. 29, in an Altadena convalescent hospital after a lengthy illness. Mrs. Henry was a native Californian and had made

her home in Sierra Madre since 1935. Surviving her are a daughter, Mrs. Polly H. White of Sierra Madre, and two sons,

C. Parker Henry of Berke-Calif., and Edward T. Recitation of the Rosary was Friday, Oct. 1, at 7:30

Arrangements were made

Retail Sales, Down In City, Up In the Suburbs

were 29.6 per cent higher

than in 1958 but retail sales

in the Los Angeles and Long

Beach central business dis-tricts (CBDs), or "down-towns," showed drops of 13

and 12 per cent respectively

Census of Business

"outlying" shopping

suburbs; but a virtual standstill or even a drop in

retail sales in the city's

The report shows that the Los Angeles "downtown" did \$318 million in retail

business in 1963 - some 3

per cent of the area's total

sales in that year. In 1958 retail stores within the same

area had sales of \$365 mil-

lion which was 5 per cent of

The Long Beach "down-

retail business in 1963 -

some 1 per cent of the area's

total sales in that year. In

1958 retail stores within the same area had sales of \$121

million — 2 per cent of the area's total retail sales in

On the other hand retail

did \$106 million in

the area's total retail sales

in that year.

that year.

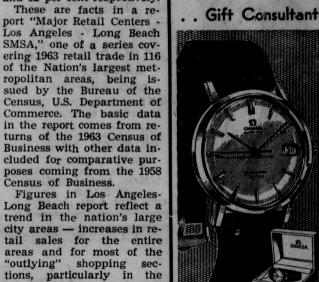
Retail sales in the Los the SMSA, including sec-Angeles - Long Beach, area tions designated by the follow national trend for '58- Census Bureau as Major Re-'63 — down in "downtown," tail Centers, or MRC's, went up in other retail centers, up 33 per cent. census report shows.

Thursday, Oct. 7, 1965 SIERRA MADRE NEWS-15

The report presents 1963 and 1958 data for the SMSA Retail sales in the Los Angeles - Long Beach metfor the cities themselves, for ropolitan area (Standard Metropolitan Statistical their CBDs, and 1963 figures for 65 of the area's leading Area, or, SMSA), which to-taled \$10.5 billion in 1963, retail centers.

Byron Hopper

JEWELER



OMEGA WORLD'S MOST WANTED WATCH \$65 to over \$1000

Byron Hopper

90 W. Sierra Madre Blvd.

Fatest Growing Jeweler In San Gabriel Valley

Perrys Stationery and Gift Shop

Hallmark Cardo

for All Occasions

• GIFT ITEMS

• OFFICE SUPPLIES

• RUBBER STAMPS SCHOOL SUPPLIES

"PLAY- ANYWHERE"

ALL-TRANSISTOR PORTABLE TV

WEDDING INVITATIONS & ANNOUNCEMENTS

SUMMER HOURS
MONDAY THROUGH FRIDAY
9 A.M. TO 5 P.M.
SATURDAYS ONLY — 9 A.M. TO 1 P.M.

56 W. Sierra Madre Blvd. EL 5-3385

THEY LAST General Electric

COLOR

Television



BE READY FOR THE NEW FALL COLOR **PROGRAMS**

TO START AT

\$89.95

FREE HOME DEMONSTRATION

ANTENNA TV SERVICE

17 W. SIERRA MADRE BLVD. EL 5-1560

NEVER BEFORE .. AT THSE PRICES

. . . NEVER AGAIN

EL 5-8266 **DELIVER**

3657 E. Foothill Blvd.

*Plus Tax and Keg Deposit

Falstaff Brewing Corporation, St. Louis, Mo. NOW ...

for MAN SIZE

PLEASURE

NEW IDEA TO HIT SIERRA MADRE & THE FOOTHILL AREA

GREATEST

YOU CAN HAVE

DRAFT BEER AT HOME

Now Ready For Delivery In 21/4 Gallon Kegs At

> ALWAYS THE FIRST WITH THE NEWEST! AND THE NEWEST WITH THE FIRST!

> Now Ready For Delivery JUST CALL -

> > **EL 5-8266**



. . . Sierra Madre

Mr. and Mrs. Ernest Reich- was delivered Tuesday, Sep-enfeld Tare, 565 W. Fig-ueroa, Altadena, are intro- Community Hospital, weighueroa, Altadena, are intro- Community Hospital, weighducing their third son, Bruce ing 7 pounds, 9 ounces. Frederick, whose birth at Sierra Madre Community Hospital occurred Tuesday, September 21. His weight was noted as 7 pounds, 10½ ounces. Bruce's brothers are Dennis Paul and Curtis

David Scott is the son of Mr. and Mrs. William Schriber who reside at 1588 N. Hill Ave., Pasadena. He was delivered at Sierra Madre Community Hospital on Monday, September 20, weighing 8 pounds 2 ounces. The Schribers have another son named Brian Thomas.

Residents of Glendora are Mr. and Mrs. Richard Smith who are parents of a second daughter born Wednesday, September 22 at Sierra Madre Community Hospital, weighing 7 pounds, 10 ounces. Her parents have named her Aura-Lee.

Mr. and Mrs. Charles Everly who reside at 718 E. Palm St., Altadena, are very much in earnest about their new role as parents as they proudly introduce their daughter, Caryn Marie. She

Speed Up of Flood Control **Projects**

Supervisor Frank G. Bonelli, chairman of the County Flood Control Dis-trict for the Board of Super-Returning to his home at 161 E. Grand View Ave., Sierra Madre, this past weekend was Gordon Caldvisors, today called for a rewell, who had spent several days at Sierra Madre Com-munity Hospital following view of the schedule of work proposed under the 1964 Flood Control Bond Issue to assure that there be no lag in the vital public works program.

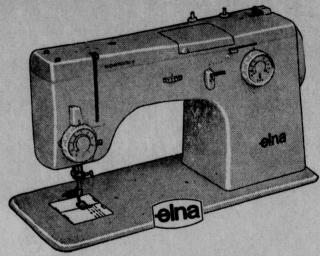
On Bonelli's motion, the Board of Supervisors recently instructed the Flood Con-Last year nearly 500 members of the "Friends of the Sierra Madre Library" trol District to review its work schedule for the huge \$275 million storm drain construction program that was approved by county voters last November.

This year an exciting new schedule of "Arm Chair Travelogues," starting October 20 and "Programs for the Juniors," starting October 23, are being offered.

Regular memberships, for "I want the District to advise this Board what steps should be taken to assure that the original construction timetable is met,"

Bonelli declared. "On June 29, 1965, the Board of Supervisors adoptin any one of three ways, (1), from the library; (2), by calling Mrs. Kay Hagenbuck at 355-7291; (3), by sending your name, address and contribution of \$1 to P.O. Box 334, Sierra Madre. ed an order approving the schedule of work for the completion of the 1964 Flood Control Bond Issue, as suggested by the Associated General Contractors of America, and I am in receipt of information indicat-

ing that this schedule is not being adhered to," he said. Under the 1964 storm drain construction program some 267 urgently needed storm drains are to be built to provide continuing pro-Sierra Madre Unit No. 297 property in all parts of the of the American Legion Aux-



Zig Zag Sewing

SPECIAL SALE DAYS

Automatic Sewing

Complete line of guaranteed Used Sewing Machines from \$17.50

JONES SEWING MACHINE CO.

Pasadena's Only Authorized ELNA Dealer 341 N. LAKE AVE.

27TH YEAR IN BUSINESS

SY 6-7119

WE GIVE S&H GREEN STAMPS

Elna

Automatic

Dial Stitch

Sewing Machine

Reg. \$304.00

Regular

Sewing

PARTS & SERVICE FOR ALL MAKES

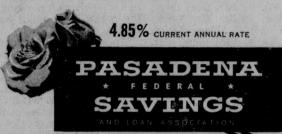




Accounts insured to \$10,000 by Federal Savings & Loan Insurance Corp. Several joint accounts may be so arranged that all are protected by insurance.

GET THREE FULL MONTHS' **EARNINGS**

Funds postmarked by October 11 will earn from October 1 and be eligible for three full months' dividend payment December 31.



ASSETS NOW OVER \$112,000,000.00
RESERVES AND SURPLUS OVER \$8,388,000.00

Green at Los Robles and Foothill at Rosemeac Pasadena, California 91109

Address funds today or send for our latest statement. Postage paid both ways

American Legion Auxiliary's Social Meeting

Junior, family, sustaining, patron and life member-

ships are also available.

Memberships

Available At

took advantage of the many

facilities and programs of-

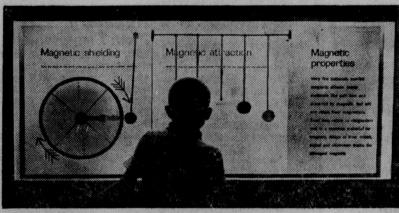
one year, may be obtained

SM Library

iliary held its regular monthly social meeting Sept 23 at the home of Edna Faller. Since September is music month in the organization, games of a musical nature were enjoyed by

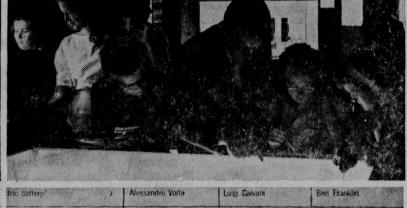
Lucile Pickett, Edna Faller and Thelma Proctor attended the 18th District meeting in Alhambra Sept. 20. One of the main events of this meeting was the installation of the officers of the 18th District Girl's State Alumnae. Mary Morris Meade of San Marino, who was sponsored by the local unit, was installed as treas-

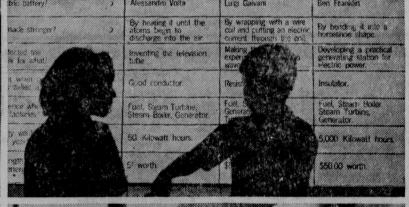
Orcelia Henderson was welcomed home after spending a month in Santa Fe. The next meeting will be with Lucile Pickett, 198 W. Highland, on Oct. 14. Mary Meade will make her report on the Girl's State se at Davis Campus, at this



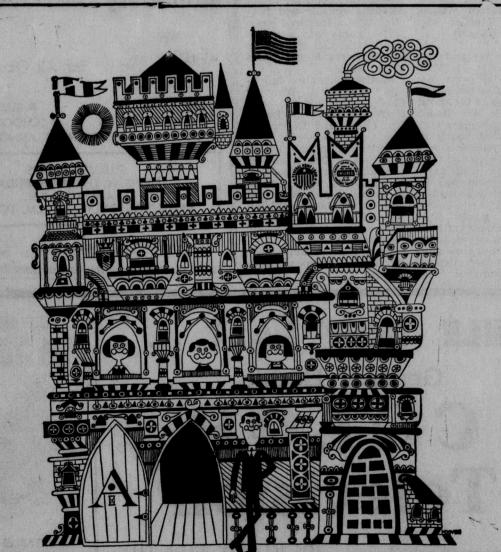












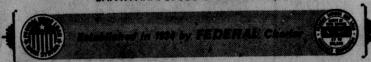
A MAN'S HOME IS HIS CASTLE

No matter what its size, shape or design, whether it be a mansion or a cottage . . . a royal edifice on the Rhine or a modest desert retreat, the saying still goes. For truly a man's home, and that of his family, has a special place in his heart. It is what he has always wanted, what he has always planned for . . . for them, for himself. It is one of the real ingredients of the great American dream. Here, at Altadena Federal Savings, to help make that dream a reality, we offer loans to buy or build the home you desire. We are as close as your telephone.

→ TELEPHONE: 794-1161 -



Regional Offices: PASADENA: 1845 E. Washington Blvd./794-1161 SANTA ANA: 17053 E. 17th Street/541-5286



RED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT

Pushbutton University

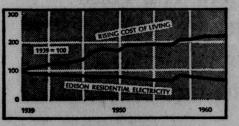
"The Hall is a ball!" is the vernacular verdict of enthusiastic visitors to Edison's unique Hall of Electricity at the California Museum of Science and Industry, Exposition Park, Los Angeles.

Here you can press buttons in 44 separate demonstrationexhibits, explore the innermost secrets of electricity-and "graduate" in 40 fascinating minutes!

The Hall is Edison's contribution to community information on the progress being made by the investor-owned electric utility industry in seeking out and developing new sources of low-cost electric power, and new uses for versatile electricity

You and your family will enjoy a visit to the Hall of Electricity. After your "graduation" you'll be informed and ready for the all-electric future. Why not plan a family visit soon.

One of the many wonders of electricity is the fact that it is among today's best buys. Look at the surprising record.



Investor-owned electric companies help keep down cost of electricity

of fuels (as well as the cost of living) has risen markedly during the

Editorially Speaking...

How To Keep Out of Trouble

If children were taught in the home by their parents and in the schools and Sunday schools by their teachers, one simple little rule of action, think of the sorrow and suffering it would save, not to mention the countless mil-

This rule of action wouldn't require any new laws, it wouldn't cost a dime of taxpayers' money, and it would reduce the cost of law enforcement and court trials. Respect for the rule would eventually become automatic with most children as they grew up.

There wouldn't be so many news reports of murder, robbery, kidnapping, rape, purse snatching, automobile

And what is the rule of action that would reduce o'r vicious crime record, if it became part of the thinking of children when it was taught to them daily by their parents and schools, along with suitable illustrations of what it

Rule — "Keep your hands off other people and other, people's property." It's that simple to keep out of trouble.

Not So Many Cookies

It is probable that no subject of an economic nature is more generally misunderstood than what happens to the income taken in by this country's major industries. There is a particularly flagrant lack of knowledge about may contain a cleaning and the size of the profits that are earned.

So a breakdown of the experience of the nation's 100 largest manufacturers during a recent year may be of

Of each dollar received from customers, 51 cents went to pay for goods and services bought from others.

Five cents was consumed by the cost of tools wearing out -that is, obsolescence.

Taxes accounted for nine cents.

dre's first mayor, is reportdre's first mayor, is reportdre items - took 27 cents.

After all these bills were met, seven cents remained. This was the profit. But only about half of it was paid in the form of dividends to the owners of these businesses. The other half was used for reinvestment within the businesses themselves - that is, for expansion, new tools, and all the other things that are necessary if any enterprise is to keep its place in the sun in a competitive economy.

Those who still think that the hand of the stockholders goes deep into the cookie jar had best think again.

A Basic Right

The battle to save section 14(b) of the Taft-Hartley Act - the section which authorizes states to pass Rightto-Work laws forbidding compulsory union membership as a condition of employment — has not been lost, even though repeal has passed the House. Every legitimate effort is being made to save this essential protection of the worker They say it would prac-

At the same time, if 14(b) is repealed and workers can be forced to join and pay dues to a union or join the hungry ranks of the unemployed, Congress should at the very least add another stipulation to the law. This has to do with a tightening up of union certification procedures. That should only be done through secret elections conducted by the National Labor Relations Board. Certification which is gained through the signatures of workers on cards is totally unsatisfactory. Investgiations have shown that, at times, signatures are forged or fictitious or have been obtained through fraud, misrepresentation, coercion or other such methods.

What is at stake here is the Right-to-Vote. As the Memphis Press-Scimitar puts it, "If a contract is to bind every employe to pay union dues whether he like it or not, is it too much to ask for a secret ballot to make sure the union at least has majority support?"

There is nothing antiunion in this. It would make it curately and truly known whether any group of workers want or do not want union representation. This is, beyond cavil, a basic right, and so is the right of choice to join

National Newspaper Week

If any American institution is entitled to sing its own praises — all questions of false modesty aside — it is the American newspaper. And National, Newspaper Week which is to be observed October 10 through 16, provides that

There is nothing quite like the U.S. press. In many countries, the newspapers are propaganda organs of government and willingly or unwillingly abide by the wishes and orders of those in political power. In others, a few paper of vast circulation blanket their countries, and there is little exchange of varying views. In others, corruption and venality have destroyed the public's faith in the worth and honor of its press.

Here, however, the newspaper, with few exceptions, has been faithful to its truth. It has stood for that in which it believes, regardless of the shifting winds of politics and of the pressures of power. It stands, however difficult it may be at times, for the freedom of the press and of the right to defend and advocate policies and philosophies it considers vital to the public interest.

We have, of course, newspapers of great circulation and international prestige. And we also have — of the utmost importance — thousands of smaller newspapers, weeklies and dailies, which serve their communities and their audience in a way nothing else can. These are, each in its own independent way, guardians of a free United States.

Sierra Madre News

R. Robert Evans Peggy L. Evans

Editors and Publishers

OUT OF THE COBWEBS

Headlines in the paper state that "Los Angeles Planning Commission esti-mates Sierra Madre's popu-lation in 1970 to be 12,850."

Members of Sierra Madre Chamber of Commerce, Kiwanis, Lions, PTA and school faculty toured the new Pasadena High School last night. The school is near completion and is located in Hastings Ranch sector.

Floor plans for the new Sierra Madre Post Office to be located on the west side of Baldwin have been received by Postmaster Charles

Sierra Madre's Community dinner will be staged Oct. 17. The occasion of the dinner, states President Curtis, will be a "stock-taking" of Sierra Madre—to see what we are doing and what is being planned.

10 Years Ago:

A new building is being constructed on the corner of Sierra Madre Blvd. and Lima. It is expected to be completed in November and laundry establishment.

Guy Rossi, an employee of the Post Office here since 1946, has been appointed assistant postmaster effective Oct. 1

C. W. Jones, Sierra Mastay in the hospital. Mr. Jones is reported suffering from ulcers. His wife, Mary Jones is progressing satisfactorily at the Jones home. She broke her hip last July.

The local Democratic Club elected David Arenson as president to fill the unexpired term of Dr. Kurt Mueller, who resigned because of his appointment as chief of chemical research at North American Aviation.

October 11, 1945 Council protests against ne new Hastings Ranch the new

Rexall)

ORIGINAL

division from Sierra Madre. tically divorce the new sub-Karl Kanitz, Chief Ship's Clerk, is at home on Sierra

Madre Blvd., after complet-ing 35 years service in the U.S. Navy.

Local policemen are keeping up to the minute on their training by taking the training offered by the FB the court room of the Monrovia Police Station, states Police Chief McMil-

The Women's Club of the Congregational Church is preparing for its annual flower show, Nov. 1. Great interest is being taken in this project.

The largest Retreat ever held by the Passionist Fa-thers at Mater Dolorosa Monastery was last week when 62 retreatists arrived for the 525th retreat.

30 Years Ago

Sierra Madre bank bandit is captured after three years of hide-and-seek with the police. The Sierra Madre Bank was robbed August, 1932. Mrs. Frank Spencer was kidnaped for hostage and a police officer was permanently disabled from the wild gun battle.

A contest will be staged to find Sierra Madre's Queen of the 1936 Wistaria Town Float in the Tournament of Roses Parade on New Year's don.

Madrice E. McGrath, Gordon J. McKeon, William Thornton Jr., Robert A. Kagel and Joseph A. Plamondon.

Chased out of the wild wastes of Sierra Nevada by an early snow storm, Sierra Madre artist Alfred James Dewey came home to paint.

Some prices advertised in 1935 paper: Coffee, 1 lb. bag, 15c; bacon, 40c lb.; prime rib roast, 22c lb.; sirloin, per pound, 24c; Danish butter, 35c lb.; Morton's salt, 8c box; Jonathan apples, 30 lbs., \$1.09.

Completed this week was the beautiful modern home 440 W. Montecito. This is the newest house to grace the protests against slopes of Sierra Madre. The Hastings Ranch house is colonial, painted street lay out. ivory with Nile green trim. Please turn to Page 13

IT'S READY NOW! GET YOURS!

SHOPPING LIST

10 GIANT DAYS

Starts THURS. OCT. 14 through SAT. OCT. 23

ADVANCE SHOPPING LIST

TO RESERVE YOUR NEEDS NOW

AT THIS STORE!

GET YOUR 1c SALE

ADVANCE SHOPPING LIST TODAY

AT OUR (Rexall) DRUG STORE

AT 29 NORTH BALDWIN

IN SIERRA MADRE

PHONE 355-3311

Before you shop elsewhere for drugs,

toiletries and household needs, check

our LOW prices FIRST and SAVE!

LOOK FOR OUR

SALE CIRCULAR

Hartman

SARROWAY TI'S AMERICA'S

Rexall 1c SALE ADVANCE

Shakespeare Jrs. Benefit Sale Of Recipe Box

"Delectable Dessers" and "Elegant Entrees" are but two of the mouth-watering sections in the recipe box the Shakespeare Club Jun-iors will be offereing for sale in October and Novem-ber. Members of the Juniors have donated their favorite recipes for their annual benefit sale, Mrs. Curtis Wyatt has announced. The recipe box, done in a sand color with the Shakespeare's emblem of the tragedy and comedy mask, will hold some 2,000 recipes on stan-

dard 3 x 5 cards.

Proceeds from the sale are used to support the Juniors' favorite charities which include the Sycamores, an integrated, non-denominational home for boys from broken families, the United Cerebral Palsey Association, and the Mental Retardation Association. The Juniors, each year since 1956, have used this fall benefit sale to help these organizations. In addition to financial help to the Pasadena Sycamores, the Juniors also donate their required service hours to them by gardening, sewing, painting, giving each boy a birthday cake, Easter bas-kets, and a Christmas party.

Assisting Benefit Chairman Mrs. Wyatt are Mmes.
Ptete Collet, David Swift,
Ronald Horst, Kenneth Griffin, Patrick McCabe, Peter Telton, Thomas G. Clark Jr., Maurice E. McGrath, Gor-

New Format For Selection Of Rose Queen For 1966

10 private, public and parochial schools, was andent of the 77th annual Tournament of Roses.

All judging sessions this year will be under the direction of the queen selection committee comprised of nine members, including Paul G. Bryan, chairman. Beginning at 9 a.m. on Saturday, bers to all contestants.

Girls from the following schools meeting the academic and age requirements may try out for the honor of becoming the ruler over the realm of roses:

Ambassador College, Blair High School, Mayfield School, Muir High School, Pasadena College, Pasadena City College, Pasadena High School, Polytechnical School St. Andrew's High School and Westridge School.

In making the announce-ment, President Richards pointed out the Association cordially invites the participation of unmarried girls from the 10 schools who are between the ages of 17 and 21 and whose grade averages during the previous

year were "C" or better. Regarding the search for the Queen and Court of the 77th annual Tournament of Roses, President Richards

A new format for the se-lection of the 1966 Rose happy that the time has Queen, expanded to include come to expand the scope of

include all of the girls in nounced this week by J. the schools of the city. In Randolph Richards, presisearching for typical American girls to represent the Association as members of the royal court, race, creed and color will not be factors in the judging. Another milestone has been reached this year by staging the judging sessions at times other than school hours as a Nov. 13, the first queen se-lection activity will be held interference of classroom with the issuance of num-schedules of the contest-

queen selection activities to

Thursday, Oct. 7, 1965 SIERRA MADRE NEWS-17 SANDY SAVER SAYS STAMPS!



Your Dividend \$3.00

IN MERCHANDISE FOR EACH FULL COOK OF STAMPS The Merchant Listed Below Gives

and Redeems Gold Bond Stamps HARTMAN PHARMACY 29 N. BALDWIN AVE.

MY HUSBAND JUST PROPOSED AGAIN!

We're going to have a weekend honeymoon at Eaton's Hotel in Arcadia!

PRIVATE COTTAGES . SWIMMING POOL . RESTAURANT 1150 COLORADO BLVD., ARCADIA, CALIFORNIA





=5 BAGS "BRAND X" ACTIVATED SLUDGE ...in NITROGEN Content

The NATURAL ORGANIC FERTILIZER

Each bag of MILORGANITE has a Nitrogen Content in excess of 6% — more than any other activated sludge fertilizer. No wonder golf courses use more MILORGANITE than any other lawn and garden fertilizer.

Remember, too, that the Nitrogen in MIL-ORGANITE is naturally organic. No chemicals are added to upgrade its Nitrogen content. Quality control assures 6+% Nitrogen - naturally!

MILORGANITE

IDEAL FOR DICHONDRA AND ALL GRASS LAWNS

SHRUBS

FLOWERS

VEGETABLES

50-Pound Sacks

Regularly Sells For \$3.80 Sack

SPECIAL

3 Sacks \$9.00

10 Sacks \$28.50

Special Good

Friday — Saturday — Sunday

October 8 - 9 - 10

BankAmericard Honored Members Florists Telegraph Delivery, California Landscape Contractors Association and California Association of Nurserymen

Open 9 A.M. to 5:30 P.M. 7 Days a Week Eight Acres of Displays

"Garden-Towne" California's mort complete garden center 3425 E. COLORADO, PASADENA

SY 5-8651 HI 6-6103 MU 1-8131















Open 12 Hours a Day For Your Convenience 9 A.M. to 9 P.M.

Closed Sundays

Jack & the Bean Stalk MIDGET PEAS

4 \$ 1.00

Jack & the Bean Stalk BLUEBERRIES BLACKBERRIES BOYSENBERRIES

39 303 TIN

Glorietta Freestone **PEACHES**

> NO. 21/2 TINS \$\$1.00

Sliced

Crosse & Blackwell **NUT ROLLS** 5[§]\$1.00

> MJB COFFEE

2-Lbs.

69°

6-oz. Instant — 89c

Jack & the Bean Stalk GOLDEN CORN

303 TINS

Whole Kernel or Cream Style

Jack & the Bean Stalk STRAWBERRIES RED RASPBERRIES

39 303 TIN

Glorietta APRICOTS

NO. 21/2 CANS

Whole Peeled

Sunsweet PRUNE JUICE

Save 10c

FRISKIES CAT FOOD Chicken - Liver - Fish

7 [§] \$1.00

15-OZ. TINS

Jack & the Bean Stalk GREEN BEANS

303 TINS

Cut or Sliced

Jack & the Bean Stalk **Dark Sweet Cherries Royal Anne Cherries**

303 TINS

Glorietta PEARS

NO. 21/2 CANS

Halves

Albers FLAPJACK

TWO POUND BOX

Vermont Maid SYRUP

59°

24-OZ. BOTTLE Save 10c

Jack & the Bean Stalk GREEN BEANS

Small Whole

MARY ELLEN

Strawberry Jam Seedless Blackberry Apricot — Pineapple

20-OZ. JAR

Jack & the Bean Stalk SLICED BEETS

6¹\$1.00

303 TINS

KNORR SOUPS

All Varieties

3 \$ \$ 1.00

FROZEN FOOD DEPARTMENT

Van de Kamps ENCHILADAS

Beef Chicken Cheese

3 \$ \$ 1.00

Save 27c

Birds Eye PEAS

10-OZ. PKG.

7 [§] \$1.00

Rich's CHOCOLATE **ECLAIRS**

FOUR COUNT - PKG.

35

Save 14c

Ore-Ida ONION RINGS

BIG 7-OZ. PKG.

4 \$ \$ 1.00

QUALITY

CHOICE STEER MANNINGS SALE

CHUCK ROAST

ROAST O-BONE Semi Boneless CHUCK ROAST

GROUND

Sliced

American Cheese

45th

Semi Boneless

Chunk

Swiss Cheese

RIBS Center Cut

Knuckle SOUP BONES

45% 4 lbs. \$1

49% 15th

CHUCK

CHUCK STEAK 59th BEEF

GROUND 45th \$1.89₁₅

Bar-B-Q Special **Economy Pack** Rocky Mountain

Choice

Rocky Mountain Sliced

Swiss Cheese 29⁶_{5-OZ. PKG.}

Hormel Grade A BACON

Oscar Mayer All Meat Oscar Mayer LINKS SMOKIE 59[¢] 12-0Z. PKG.

BOLOGNA 59[¢]

Oscar Mayer LINK SAUSAGE

Top Quality Control SELECTED FRUITS & VEGETABLES

Hawaiian PAPAYA

Florida Red GRAPEFRUIT

School Boy **DELICIOUS APPLES**

Red Ripe TOMATOES

New Crop

RED YAMS

331 W. Sierra Madre Blvd. at Lima St.